

## THE BREAKUP:

# Going from Your Ex to Your Next MDM or EMM Solution

A fun-filled five-step guide for an easy and successful migration



## What went wrong?



Things went sour—you got mad



You were overpaying



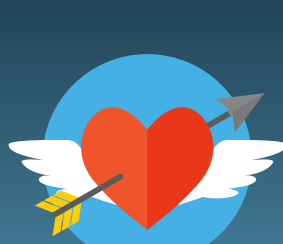
Struck out and never deployed



You weren't meeting the standards



Didn't meet your ambitions



Still looking for "the one"

### Disclaimer:

If you only have a few devices deployed, you'll get over your mobile device management (MDM) or enterprise mobility management (EMM) solution pretty quickly.

If you deployed anywhere from hundreds to tens of thousands of devices, you're going to want to follow our expert advice to ease the process.

See the bottom for some speed dating tips that may apply to you.

## Five steps for your transition success:



### 1. Vet a new solution.

#### GET FAMILIARIZED IN A FULL PRODUCTION ENVIRONMENT.

Test or QA environments don't always depict what you'll get in your final roll-out. Ask the tough questions:

- Does anything about this solution irritate you?
- Is it everything you were promised?
- Do trial users love the experience?
- Do you like the user interface (UI)?
- Is it a smarter solution?
- Can it manage users, endpoints and everything in between?



### 2. What *was* working?

#### ALTHOUGH THIS IS THE TIME TO START FRESH, THERE'S NO NEED TO REINVENT THE WHEEL.

Mimic the most popular device, application (app) and security policies with your new solution. Don't get too carried away and bring over all of the existing policies – only copy over the good stuff!



### 3. Plan ahead this time.

#### BE UPFRONT AND OPEN WITH YOUR END USERS AND TELL THEM WHY YOU'RE LOOKING FOR A CHANGE.

Make them aware of the new features and new functionality that will now be available to them. Highlight how they'll have a better, more secure user experience. And break down the steps they will need to take in order to transition without impacting their productivity. We recommend email notifications and training sessions starting three months out, two months out, two weeks out and one week out, then daily notifications.

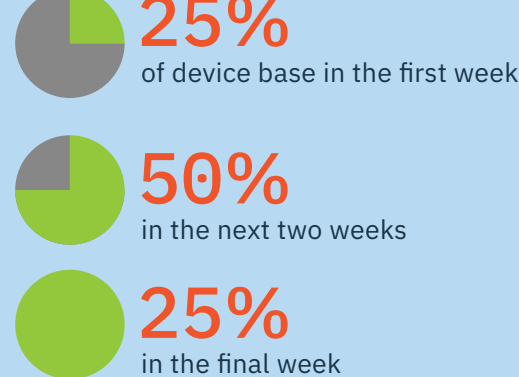


### 4. Go live. Now it's official.

#### CONSIDER A REALISTIC TRANSITION TIMEFRAME.

Even organizations with more than 100,000 users can set internal goals. Although aggressive for some, successful deployments can commit to a 30-day plan with the following schedule. Keep in mind, 30 days later, stragglers will remain—you will need to force them over by blocking access to all corporate resources via their endpoints.

#### 30-day successful deployment plan



### 5. Happily ever after?

#### NOW THAT YOUR DEVICES ARE ALL IN THE SAME PLACE, THE TIME IS RIPE TO TAKE ADVANTAGE OF THE NEW FEATURES AND FUNCTIONALITY YOU WERE LOOKING FOR ALL ALONG.

You have your users' attention, and will want to retain it as you finalize your implementation to ensure they understand what's new and how to use it. You can also explore new options around containerization, cognitive insights and analytics, unified app catalogs, identity management, and mobile threat management for a more robust management approach.

## Speed dating tips

#### ▶ Are you switching from on-premises to cloud?

Life is about to get a lot easier. Cloud solutions integrate very easily with your enterprise infrastructure and you will no longer be wasting time upgrading and maintaining hardware. You can now think about what matters most: user needs and use cases!

#### ▶ Are you searching for a container solution for email, calendar and contacts?

Your users will probably thank you. You can happily show them the clear separation between personal and corporate data. Give them the privacy they need to do what they want, while gaining the ability to protect corporate data.

#### ▶ Want to get ahead of the game?

Cognitive capabilities help IT and security leaders key in on daily challenges and otherwise mundane tasks—freeing up time, efficiency and resources.

#### ▶ Could you use some help along the way?

Administrators should take advantage of services the vendor can offer to assist with your switch—with real live experts who live and breathe what you're trying to accomplish.



## Take the first step today!

BEGIN YOUR FULL PRODUCTION TRIAL OF

IBM MaaS360 | With Watson™

FREE FOR 30 DAYS.

Compare your organization's current unified endpoint management (UEM), EMM or MDM capabilities to the industry's first and only cognitive UEM solution. If you are interested in learning about IBM® MaaS360® deployment readiness services, including help getting a quick start and achieving minimal time to value, visit [ibm.com/MaaS360](http://ibm.com/MaaS360).



© Copyright IBM Corporation 2017. All Rights Reserved. IBM, the IBM logo, ibm.com, MaaS360, and Watson are trademarks or registered trademarks of International Business Machines Corporation in the United States.

WG912371-US-EN-00