



# 4 WAYS TO TRANSFORM WITH TECHNOLOGY



World's thinnest  
and lightest 12"  
Windows-based  
commercial 2-in-1<sup>1</sup>

61%↓

reduction in server  
maintenance costs  
via refreshes<sup>3</sup>



Dell has the  
most manageable  
and secure  
commercial PCs<sup>2</sup>

50%↓

lower SQL query  
response time with  
PowerEdge R740<sup>4</sup>

Growing your team is possible with Dell EMC, featuring one of the broadest portfolios of devices with the latest solutions to improve your speed. Whatever you need, we have a plan for it.

## 1 | Break from the past

From small and light 2-in-1s to micro desktops, the latest and greatest end-user devices can spark big change.

## 2 | Partner up

The decision to partner with an all-in-one solution (to handle everything from deployment, to security and data protection, to I.T.) can save you time and money.

## 3 | Spend smarter

Find the best solution with our array of ecosystems and services designed for long-term, cost-saving benefits.

## 4 | Think big

By modernizing your infrastructure with scalable tech, you can gain the flexibility you need.

Find all the ways Dell EMC can make I.T. real.

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1 Based on Dell internal analysis, March 2017.

2 Based on Dell internal analysis, August 2017.

3 Results based on a study of 14 global organizations conducted by IDC and commissioned by Dell EMC, "Accelerate Business Agility with Faster Server Refresh Cycles," May 2017.

4 Based on Dell EMC internal analysis, August 2017, "Accelerating Microsoft SQL Server 2016 Performance with Dell EMC PowerEdge R740", comparing average query response time per second on a Dell PowerEdge R740 vs. a similarly configured R730. Actual performance will vary based on usage, configuration, and manufacturing variability.

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