Top UC Tools Used by Businesses Today

**On-Premises**
- Audio conferencing
- Video conferencing
- Presence
- Screen sharing
- Video updating

**Hosted Cloud**
- Audio conferencing
- Video conferencing
- Presence
- Screen sharing
- Video updating

**Hybrid**
- Audio conferencing
- Video conferencing
- Presence
- Screen sharing
- Video updating

Top 10 Reasons Businesses Adopt Cloud Communications

1. Lower cost of ownership
2. Mobility of making and receiving calls
3. Flexibility to scale up or down
4. Ease and speed of deployment
5. Enablement of remote work
6. Reduced travel costs
7. Enablers of business continuity
8. Predictability of planning
9. Lower risk of obsolescence
10. Lower capital requirement

UC deployments in 2016 vs. plans for 2018:

- **On-premises**: 45%
- **Private cloud**: 25%
- **Public cloud**: 25%
- **Hosted cloud**: 10%
- **I don’t know**: 4%

AVAYA Leads the Way in Cloud UC Solutions

AVAYA is ranked #1 worldwide in voice maintenance and support services.

AVAYA has sold more than 4.5M contact center agent licenses in 10 years.

AVAYA is ranked #1 worldwide in contact center solutions market share.

AVAYA IP Office has powered over 200,000 businesses around the world.