



AT&T Collaborate™

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Voice and Collaboration Market Trends



Mobile Integration – never miss a customer call and always stay in touch



Cloud-Based Services – services that will scale with your business



More Effective Collaboration – improve productivity by reducing the time needed to complete tasks



Desire to integrate with 3rd Party Applications – easy integration with productivity and custom applications

Voice and Collaboration

What matters to you.....

Build your business

- 1 Simple communications w/ features you want
- 2 Easy to use
- 3 Productivity gains
- 4 Efficient cost structure

Communicate

Office

- Add and change calling features yourself
- Assign features based on need or function. Pay only for what you need

Mobility

- Add the ability to integrate mobility to your office
- Keep your office number

Integrate

Collaboration

- Share information via desk top
- No need to wait for anyone to get to the office. Integrate with mobile devices

Conferencing

- Voice conference
- Web conference
- Video conference
- Integrate with mobile devices and share ideas virtually anywhere

What is AT&T Collaborate™ ?

A hosted voice and collaboration service that allows you to use multiple devices and applications, all from a single phone number. It's a cohesive service that integrates your voice, video, web, and messaging tools.

AT&T Collaborate™ includes more than 30 hosted voice features, including mobile client, call forwarding, three-way calling, auto attendant, music on hold, and more. Three separate add-on options are available that include all basic features.



Get more of what you need from the start...

AT&T Collaborate™ offers flexibility to communicate the way that matters to you

Voice

- Talk on virtually any device anytime, anywhere
- Never miss a call.
- Choose the advanced features that set your business apart



- Increase your voice range
- Fixed and mobile capability with a broad range of features

Unified Communications

- Share your desktop and video conference to
- Get work done more quickly and efficiently
- Collaborate across devices



- Give your employees a flexible working environment with the ability to work from virtually anywhere
- Collaboration feature package or a la carte

Contact Center

- Equip your office with fully functioning work stations
- Take advantage of the features you want to merge technologies



- Get the level of support and cost-structure that fits your business
 - Collaboration feature package or a la carte

Get easy access calling features your staff uses most

Capture calls

- Voice Mail
- Mobile Client (voice only)
- Call Forwarding features
- Call Notify, Call Pick Up
- Call Return, Call Transfer

Manage your office

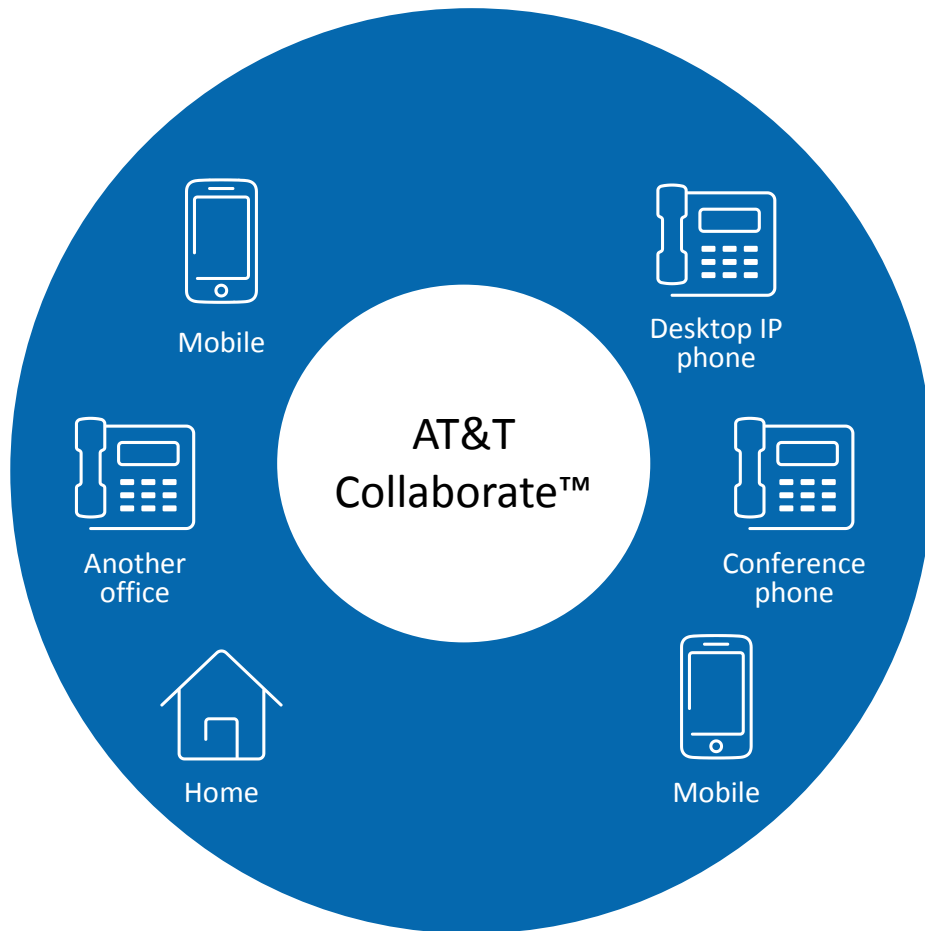
- Account/authorization codes (CHARGE)
- Auto Attendant basic features
- Calling line ID, name and number
- Management tools

Manage your calls

- Busy Lamp Field and DND
- Call Waiting
- Fax Messaging
- Intercom
- Three Way Calling
- And more



AT&T Collaborate™ Simplified Communication



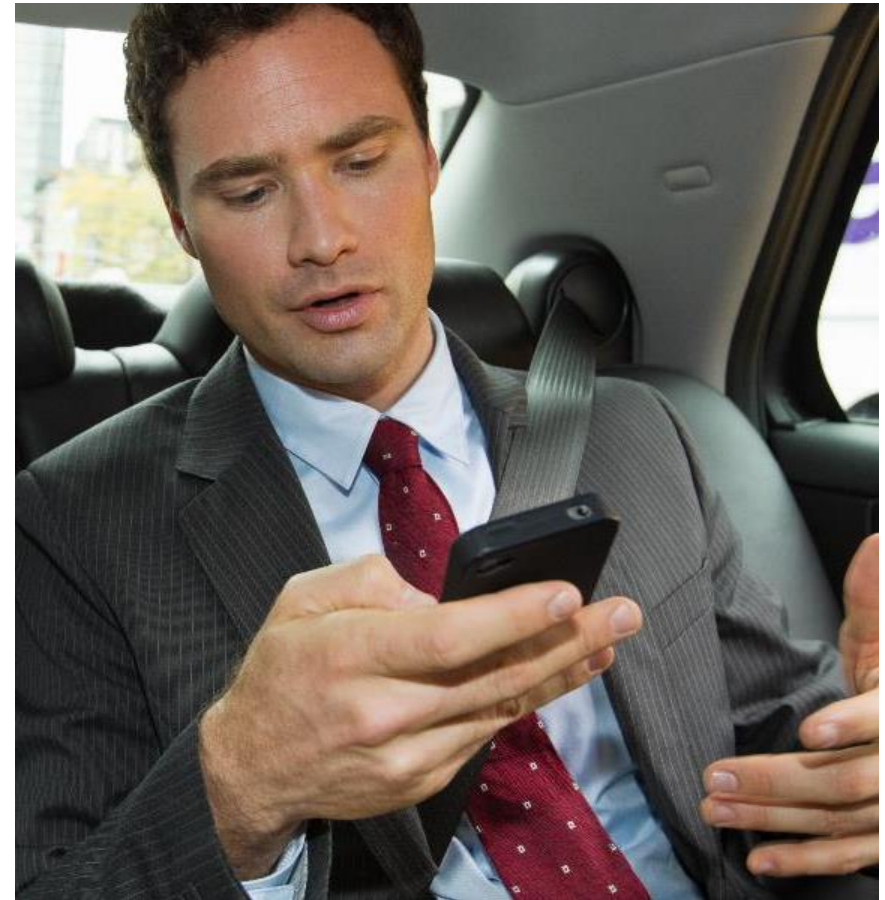
AT&T voice and collaboration solutions that can enable employees to be more productive, while being easy to deploy across your business

Why AT&T?

Consolidate your day-to-day activities; empower your employees for the future

What's in it for you?

- Keep in touch with employees and customers quickly
- Get & share information faster
- Available on virtually any device
- Reduce email (and voicemail)
- Work virtually from anywhere, anytime
- Integrate personal technology at work



MOBILIZING
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