

VMware Horizon Air Desktop DR

Simplified workforce continuity with cloud economics

AT A GLANCE

VMware Horizon® Air Desktop™ DR finally enables organizations to easily protect their business and ensure workforce continuity with affordable cloud-hosted desktops and apps. In the event of a disaster, end-users can be productive instantly, from any device, anywhere, with a secure workspace connected to corporate resources.

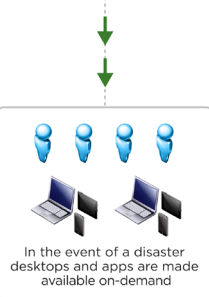
KEY BENEFITS

VMware Horizon Air Desktop DR enables you to:

- Easily protect your business and ensure workforce continuity with cloud-hosted desktop disaster recovery.
- Quickly get your users up and running with the speed of the cloud.
- Control costs with an affordable workforce continuity solution, with predictable cloud economics.
- Deliver a great end-user experience for access to cloud-hosted virtual desktops and apps from any device, anywhere.

Horizon Air Desktop DR

VMware Horizon Air DR enables organizations to easily protect their business and ensure workforce continuity with affordable cloud-hosted desktops



Disaster Recovery Preparedness

No business is exempt from a disaster. Whether it is a natural disaster (earthquakes, tsunamis, hurricanes, storms, and floods) or a manmade disaster (fire, cybersecurity attack, or political), organizations worldwide are at risk of an event that can impact their business. Yet, according to the Disaster Recovery Preparedness Benchmark Survey (2014), 60 percent of organizations do not have a fully documented disaster recovery plan. Those organizations with a disaster recovery strategy typically only cover infrastructure and applications, but often don't address the workforce that needs to get back online and productive. The end result is that work disruption can cost thousands of dollars per employee per day in lost productivity and opportunities.

Clearly, businesses need a disaster recovery plan for their workforce. But, today there are not many good options. Physical desktop disaster recovery solutions today are expensive and complex, putting these solutions out of reach of many organizations. Consequently, the overwhelming majority of organizations do not have a disaster recovery plan for their workforce—their most strategic asset.

Organizations today need an easy solution that enables them to protect their business and ensure workforce continuity. With the cloud now being a viable business option, the time is right for companies to take advantage of cloud-hosted desktops and apps for desktop disaster recovery. The cloud enables IT to ensure worker productivity and continuity by putting desktop disaster recovery within reach of any organization. IT can move towards an OpEx model that eliminates capital outlay and enables organizations to have a comprehensive desktop disaster recovery plan at a fraction of the cost of physical desktop DR.

The VMware Advantage

VMware Horizon Air Desktop DR enables organizations to easily protect their business and ensure workforce continuity with affordable cloud-hosted desktops and apps. In the event of a disaster, IT can get users up and running quickly with the speed of the cloud without the complexity of physical desktop disaster recovery solutions. End-users can be productive instantly, from any device, anywhere, with a secure workspace connected to corporate resources. With a cloud service from VMware, desktop disaster recovery is now accessible by any organization at a fraction of the cost.

The Top VMware Differentiators

VMware Horizon Air Desktop DR was built from the ground up to deliver workspaces for disaster recovery from the cloud. Unique features of the service include:

- **Simplified Workforce Continuity** - Easily protect your business and ensure workforce continuity with cloud-hosted desktop disaster recovery.

- **Recovery On-Demand** - Get your users up and running quickly with the speed of the cloud.
- **Affordable Desktop DR** - Desktop DR at a fraction of the cost, with predictable cloud economics.
- **Premium End-User Experience** - In the event of a disaster, your workforce gets a great end-user experience on cloud-hosted virtual desktops and apps from any device, anywhere.

VMware Horizon Air Desktop DR Benefits

Simplified Workforce Continuity

- Take advantage of desktop disaster recovery from the cloud, without the need for any physical infrastructure.
- Cloud service delivery enables IT to focus on the services that matter and let's VMware worry about the underlying desktop DR infrastructure.
- Protect your tiered workforce with a mix and match of recovery SLAs of 8, 24, and 72 hours.
- A single solution can provide dedicated desktops, shared desktops and apps to your end-users in the event of a disaster.
- VMware manages operations of the desktop DR infrastructure, including security, backups, and ongoing monitoring.

Recovery On-Demand

- Get your workforce up and running in as little as eight hours with cloud-hosted desktops and apps.
- Flexibility to take as many or as little of your desktops out of standby to support various use cases.
- On-demand desktops are already configured with the corporate image, apps and connectivity necessary to access resources on the corporate network.
- Fully documented SLA's and integrated production support ensure you can recover successfully.
- Always-on connectivity ensures users have access to corporate resources in the event of a disaster.

Affordable Desktop DR

- Cloud economics eliminate capital expenditures and enable you to have a desktop DR strategy with an OpEx model.
- Predictable cloud economics ensures you only pay for what you use, when you need it.
- Purchase a desktop DR plan for as many or as little of your workforce as you want.
- Predictable daily usage fees provide visibility into the impact of a disaster event on your bottom line.
- Fully integrated network connectivity, support and SLA's ensure there are no hidden costs.


Premium End-User Experience

- Deliver a great end-user experience for access to cloud-hosted desktops and apps from anywhere.
- Users get Windows desktops and applications from the cloud on any device, including tablets, smartphones, laptops, PCs, thin clients, and zero clients.
- Every user can have their own virtual desktop, customizable to their application, and look and feel needs, just like their physical desktop or laptop.
- Horizon Air desktops can be tailored to meet the simplest or most demanding workloads, from call center software to CAD and 3D Graphics packages.

How to Buy

Horizon Air Desktop DR begins with a core subscription (minimum 12-month term) that covers startup and ongoing operations fees. From there, you can add desktop reservation capacity for your tiered workforce with a mix and match of recovery SLAs of 8, 24, and 72 hours. Desktop reservation capacity provides you the right to take desktops out of standby for any event. Daily usage fees apply when an event is declared.

**Horizon Air Desktop DR Tiers—
Plans for every user type**



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<div style="background-color: #76b82a; color: white; padding: 2px 5px; border-radius: 3px; display: inline-block;">Gold Tier</div>	<div style="background-color: #2e75b6; color: white; padding: 2px 5px; border-radius: 3px; display: inline-block;">Silver Tier</div>	<div style="background-color: #0070c0; color: white; padding: 2px 5px; border-radius: 3px; display: inline-block;">Bronze Tier</div>
Designed for staff critical to getting systems up and running again (e.g. IT)	Designed for staff critical to producing revenue (e.g. Sales, Traders)	Designed for staff in support functions (e.g. Marketing)
Desktops out of standby Within 8 hours	Desktops out of standby Within 24 hours	Desktops out of standby Within 72 hours

Find Out More

Horizon Air Desktop DR is part of the Horizon Air family of cloud services from VMware. For information or to purchase VMware products, call 877-4-VMWARE (outside North America, +1-650-427-5000), visit www.vmware.com/go/desktopdr or search online for an authorized reseller. For detailed product specifications and system requirements, refer to the VMware Horizon Air Service Description document.

