

# Transform your network to enable your business of tomorrow

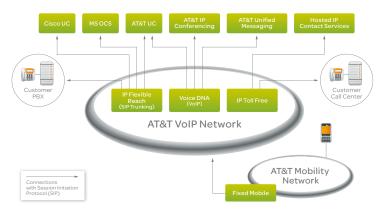
Benefit from combining services and capabilities to deliver an increasingly integrated experience. Take full advantage of converged technologies, for the seamless integration of voice and data. Wired or wireless, public or private, your network will enable innovative ways of doing business and unrealized opportunities for staying connected.

# Why Wait?

You can start building the network of tomorrow right now, with Voice over IP solutions from AT&T. VoIP carries voice information over a data network, offering powerful new ways to make traditional telephone calls. Analysts believe VoIP will revolutionize the world's telephone systems, and transform the way large and small companies collaborate and communicate.

## **Delivering SIP-Enabled Applications**

Session Initiation Protocol (SIP) is at work in the network and As-a-Service connecting VoIP transport services with the applications that benefit your business now and in the future



Take the first step toward building your own network of the future. By utilizing the reliable global MPLS backbone from AT&T, your communication possibilities are taken to another level. For example, we recently added VoIP as an option on an AT&T-provided virtual private network, a solution delivered through the global network cloud from AT&T.\*

# The More Things Change...

Despite the explosion of new virtual technologies, people communicate best when they do it the old-fashioned way: by talking to each other. Voice communication is at the core of everything we do, even though technology is changing the ways we interact. VoIP has the potential to transform your communications in ways you never thought possible, increasing business flexibility and operational capabilities.

VoIP opens the door to potential cost advantages, new process efficiencies and new and better ways of doing business. Plus the flexibility it brings to general communications can have additional business continuity benefits.

# **Unified Communications**

VoIP is the foundation for organizations that want to move to tomorrow's bigger and better converged solutions, and is also an enabler for Unified Communications. UC integrates a number of different communications tools in a presence-aware network, behind a single user interface that's accessible from virtually anywhere. With UC, the total value is greater than the sum of the parts, and analysts expect to see significant improvements in how individuals, groups and organizations interact.

With both network- and premises-based solutions, AT&T can provide the level of support that fits your business, while giving you the option of adding applications now or later. We can show you how VoIP can increase your productivity, while offering the potential for tangible cost savings over the long term.

### Choose the VoIP Solution that Best Fits Your Business

#### SIP Trunking

Your business owns and manages its PBX. AT&T will provide transport.

- Delivers integrated access for PBX and key systems
- VoIP calling solution with unlimited local and on-net calling with competitive long distance plans

#### **Hosted VolP**

Your business delegates management and does not own a PBX. AT&T will provide transport.

- Network-based fully-hosted VoIP SIP solution that offers organizations a full range of advanced calling features
- Web-based management tools for organization
- Supports remote workers

#### Business in a Box

Your business has multiple locations and you choose to delegate management.

- Fully-integrated simplified voice and data services in one piece of equipment, managed by AT&T
- Available with Hosted VoIP or SIP Trunking

#### **IP Toll Free**

An integrated toll free service across VoIP and TDM end-points with advanced feature capabilities.

# Put Us to Work for You

AT&T offers a range of VoIP solutions, so you can choose one that's right for you. Adding VoIP technology to your communications portfolio can help improve the scalability of your business communications, both now and in the future.

#### **Network Services**

**Enable** your business with the AT&T global IP network, featuring a high-performance MPLS backbone – your highway to the cloud.

#### **VoIP Services**

**Transform** your network to enable your business of tomorrow. Benefit from combining capabilities to deliver an increasingly integrated experience.

# **Cloud Services**

**Scale** your services into the cloud to meet dynamic needs and help manage cost and complexity.

# Fixed Mobile Convergence

**Extend** your environments to your mobile device for connectivity between wireline and wireless networks.

#### **Unified Communications**

**Integrate** your voice, messaging and collaboration applications to enable your business in ways you never thought possible.

For more information contact your AT&T Solution Provider.



<sup>\*</sup>To take advantage of VoIP on VPN, customer must subscribe to an additional Voice over IP service such as IP Flexible Reach or Voice DNA.