

Level up with Bitbucket Cloud

Bitbucket is where teams come together to plan, code, test, and deploy at scale. 74% of organizations say cloud gives them a competitive advantage, and the innovation, ROI, and speed gains in tools like Bitbucket Cloud are what's making the difference. **Here's why:**

1 ROI

Deeper integrations and automation in Bitbucket Cloud keep your team moving fast and focused on their highest value work. Automation in cloud works across your entire DevOps suite, meaning you can use PRs, deployments and more to trigger actions in Jira or third-party tools like Slack. Your team can stay working in context without the need to switch between tools or write scripts.

“ We are saving at least \$50,000 - \$100,000 per year by moving to Atlassian Cloud.

JOSH COSTELLA,
Senior Atlassian Solutions Specialist, Nextiva

2 Innovation

The bulk of Atlassian product investments are happening on cloud, so cloud customers get the latest and greatest from Atlassian. In Bitbucket Cloud, that innovation shows up via features like the 'Your work' dashboard that shows pull requests requiring attention and related Jira issues.

“ The Jira and Bitbucket integration has transformed the way our software teams are able to communicate, work together, and deploy code. It's been an absolute game changer for us.

DANIELE FARNEDI,
CTO, TRULIA

3 Time to value

Bitbucket Pipelines - only available on cloud - put CI/CD where it belongs, right next to your code. Create powerful, automated workflows using Bitbucket Pipelines in 2 steps, with language specific templates. Plus, because CI/CD is native, you won't have to manage build and deploy scripts or plugins.

“ Being able to build out workflows in Jira and then see how those issues tie in to what's happening in Bitbucket has been huge.

KYLE GENGLER,
Senior DevOps Engineer, Nextiva

What makes Bitbucket Cloud different?

Bitbucket Pipelines

Bitbucket Pipelines is CI/CD for Bitbucket Cloud that's integrated in the UI and sits alongside your repositories, making it easy for teams to build, test, and deploy their code. With Pipelines, it's easy to connect your CI/CD pipeline in Bitbucket with any of the tools you use to test, scan, and deploy your code.

DevOps automation triggers

Get automation that works across your entire suite. DevOps Automation Triggers leverage Jira automation rules and real-time event data to automate workflows across Bitbucket, Jira, and third-party tools like Slack.

Built-in security and compliance

You can rest easy knowing that security is built into every layer of Bitbucket Cloud's infrastructure and processes. Atlassian's priority is to secure your code, empower you with identity and access management, and change management best practices. This includes built-in SOC-II compliance, enforced 2FA, and IP allowlisting.

Cloud-only Opsgenie integration

Bridge the gap between your development team and your operations team with Bitbucket Cloud's Opsgenie integration. Only with Bitbucket Cloud do teams have access to a robust integration with Opsgenie, Atlassian's alerting and on-call management tool.

Better-in-cloud Slack integration

While the Slack integration in server and Data Center is focused on updates, Bitbucket Cloud allows you to take action from within Slack. You can nudge outstanding reviewers on pull requests, reply when someone comments on your issue tracker or pull request, or merge pull requests that have been approved, all without leaving Slack.

'Your work' dashboard

Plan and track projects in the context of code. This dashboard, only available in cloud, helps devs get automated updates about their projects - whether it's open pull requests or Jira issues - right within Bitbucket.



Have questions?

Contact your certified Atlassian Solution Partner to learn how you can level up your team with Bitbucket Cloud.