



ENTRUST

**INSTANT ISSUANCE
DIRECT TO CARD
LEAD TIME UPDATE**

Product Announcement

To	Sales and Distribution Channels
From	Instant Issuance Product Marketing
Date	July 20th, 2021
Subject	Instant Issuance Direct-to-Card Lead Time Update

Announcement

Entrust launched Sigma, the next generation direct-to-card solution, in late 2020. With the ramp up of the Sigma printer in the market, Entrust will be transitioning production from legacy SD/CD printers this fall. The key end-of-sale dates for these products were announced at the end of April – updates to that timeline are as follows:

- Last time buy orders will be accepted through September 2021
- End-of-Production is targeted for October 31st, 2021*
 - ⊖ *Entrust reserves the right to extend lead times for final orders based on supply chain availability
- End-of-Support – October 31st, 2026

As SD/CD production is brought to end of life, the following printer models will be subject to a minimum shipping lead time of 12 weeks, effective immediately:

- SD160, EZ-ID, SD260, SD360, SD460
- CD800 Simplex, CD800 Duplex
- CD820, CE840, and CE870

Key Replacement Product Option

As the world leader and innovator in identity issuance, we're re-imagining the ID solutions industry by providing an issuance system, Sigma, that is specifically designed for today's cloud environments, giving you the ability to easily issue the most secure identities in the world. Customers that need a direct-to-card solution should purchase Sigma since it's designed for the future of ID issuance by being born in the cloud, it has the capability to issue a physical or digital credential, and it has a secure architecture that is not matched in this industry.

So why should I buy Sigma?

- **Out of box experience** reduces the complexity and frustrations of unboxing, specifically engineered to start the ultimate printing experience.
- **Printer Dashboard** enables you to see printer status, order supplies, check cleaning status, update firmware, or contact help, all on your mobile device.
- **Issuance Flexibility** to issue IDs with software in the cloud or on-premise.

- **Unmatched Security** ensures that data is safe from intruders with encryption technology, TPM Module, and Secure Boot.
- **Purposeful Design** that integrates into your physical environment with features such as variable light LED ring.
- **Physical & Digital** so you can issue a physical ID (card) and a digital ID (mobile flashpass) at the same time.

Sigma is not just another printer – it's a next-generation direct-to-card solution that is Simple, Secure, and Smart.

Simple

- Intuitive printer dashboard lets you see printer status, order supplies, and more – all from your mobile device
- Seamless self-service lets you access helpful resources just by scanning a QR code on the LCD display
- Variable LED light ring lets you incorporate brand colors or other customization into your environment
- Pre-loaded ribbon cassettes make switching ribbons easy

Secure

- Secure boot protects system from malware or virus on boot-up
- Trusted Platform Module (TPM) manages the printer's own TLS/SSL certificates and keys
- Optional locks protect card inventory
- Connection and data sent between software and printer is encrypted
- Specialty card printing features protect from tampering and counterfeiting

Smart

- Issuance capabilities include physical cards and digital mobile flashpasses
- Choose on-premises or cloud-hosted deployment
- Print anytime, anywhere with your mobile device
- Expand your ID program as your needs change by adding multi-hopper, color tactile printing, and more

So why wait a minimum of 8 weeks to get a direct-to-card solution when you can “Get it Now” with Sigma?

The Sigma series will not share the same lead time restrictions shown above. For accurate lead time information by product numbers out of the global hubs, visit the Partner Central link below:

https://static.ziftsolutions.com/files/8a99833d7a4fb90c017a5422c8ec0b8b/Manufacturing_Lead_Times_62821.xlsx

Contact Information

If you have any questions, please contact your local Entrust Sales or Channel Manager.