

# Exclusive Offers for a Cisco DNA Enrollment in an Enterprise Agreement

Cisco customers with \$100,000 net Total Contract Value (TCV) in qualifying purchases are eligible for Cisco DNA Enrollment in a Cisco Enterprise Agreement (EA). Qualified customers can take advantage of the following offers.



- 1** Free Cisco DNA Center Appliance and Solution Starter entitlement
- 2** Buy more, save more
- 3** Deployment ramp
- 4** SD-WAN acceleration: Free Cisco ISR 1100-4G or Cisco ISR 1100-6G devices with eligible software purchases

- 1** Purchase at least \$100,000 net TCV in eligible software through a Cisco DNA Enrollment in a Cisco EA, and get one free Cisco DNA Center Appliance. You'll also get a Solution Starter entitlement, where we'll fund up to \$7,500 for you and a Cisco partner to create a plan for success and connect your appliance.

Eligible products include wireless or switching Cisco DNA software-licensing subscriptions in the Advantage and Premier tiers, for a 3- or 5-year term, through a Cisco EA.

Cisco DNA Center is the foundational controller and analytics platform at the heart of Intent-Based Networking (IBN). Cisco DNA Center addresses the demands of digitization, cloud, IoT, and mobility by reducing IT complexity and enabling an organization's network to align with business intent by unifying policy, automation, and assurance with integrated security.
- 2** Purchase at least \$100,000 net TCV of Cisco DNA Enrollment under a Cisco EA across multiple enterprise-networking suites (switching, wireless, and Cisco DNA for SD-WAN and Routing), and you'll get a 5% discount on purchases in two suites and a 10% discount on purchases in all three suites.
- 3** Cisco understands it takes time to ramp up across your organization. For all Cisco EAs with a Cisco DNA Enrollment for a 3- or 5-year term, Cisco will provide a 1-year ramp to reach enterprise-wide coverage, reflected by a one-time purchase adjustment.

For 5-year Cisco EAs with a Cisco DNA Enrollment covering at least 1000 switches, a 2-year ramp is available. Cisco will provide a 2-year ramp to reach enterprise-wide coverage, reflected by a one-time purchase adjustment.

These offers, available globally, apply to new Cisco DNA Enrollments in an EA and are valid until July 25, 2020.
- 4** Get free Cisco ISR 1100-4G and/or Cisco ISR 1100-6G devices when you purchase at least \$500,000 net TCV in SD-WAN and Routing software through a Cisco DNA Enrollment under a Cisco EA. Eligible bandwidth levels are Tier 1 (up to 100 Mbps) and Tier 2 (between 101 Mbps and 1 Gbps) in the Cisco DNA Advantage and Cisco DNA Premier software-subscription tiers, for a 3- or 5-year term, through a Cisco EA. Under this promotion, each Cisco DNA SD-WAN and Routing software license purchased at the Tier 1 bandwidth level is entitled to one free Cisco ISR 1100-4G device, and each Cisco DNA SD-WAN and Routing software license purchased at the Tier 2 bandwidth level is entitled to one free Cisco ISR 1100-6G device. Purchases at the Tier 3 bandwidth level do not contribute to the TCV requirement and do not qualify for free devices.

Each Cisco 1000 Series Integrated Services Router (ISR) with Cisco IOS XE Software combines Internet access, comprehensive security, and wireless in a single, high-performance device. The routers are easy to deploy and manage, with separate data-plane and control-plane capabilities. They feature Cisco Software-Defined WAN (SD-WAN) support for failover protection and load balancing.

This promotion applies to new SD-WAN and Routing Enrollments in an EA and is available globally through January 25, 2020.

These offers, available globally, apply to new EAs and are valid until July 25, 2020.