

5

(and a half)

Cisco Webex Meetings Power Tips

Advice and resources to drive adoption



1/2

Let's start with that 1/2 tip

Remember: Having great technology is only half of the adoption equation

If you think this: "Webex Meetings is a much better way of collaborating, so people will jump at the opportunity to use it."

Keep this in mind: All behavioral changes require people to buy into the benefits at a personal level. It's no different with office/workplace technology.

That's why deploying collaboration tools requires a thoughtful, targeted approach.

1

Plan: Have a pre-game roadmap for your Webex Meetings roll out.

What should your plan include?

Here are a few examples:

- Meeting with the stakeholders who will contribute input and support for your launch.
- Mapping out user populations, user devices, and Mobile Device Management policies.
- Identifying early adopter enthusiasts to act as pioneers and champions.
- Relying on the [Cisco Complete Webex Meetings Guide](#) and your Cisco rep.

Cisco reps, they're really helpful.

Bonus Tip within a Tip:

Use two tracks for pre-launch meet-ups and execution

Technology Deployment Track:

Define business and technical requirements for the configuration and governance of Webex Meetings.

Change Management Track:

Capture requirements of your organization and how you need to prepare to transform the way people work.



Communicate:

Create awareness with a campaign.

Did you know Cisco has downloadable templates for pre and post-launch emails, digital banners, posters, and fliers. We also have "how-to" guides that you can customize to your organization's personality and color scheme?

Well, now you know.

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Make your case: Stimulate demand with real-world reasons to use Webex Meetings.

Did you know Cisco provides use case emails that highlight the:

- Ease of working from home, a coffee shop, or a train on any device?
- Power of using Webex Meetings to manage incidents?
- Benefits of using Webex Meetings to access a global talent pool?
- Flexibility of connecting with colleagues on the fly?

Consider yourself invited - and encouraged - to send these and others.



Knock their socks off: Make the first meeting awesome.

People want better ways of working, including having the same amazing technology experiences at work that they get from consumer applications.

Webex Meetings provides that transformational potential, and that's why we encourage you to ensure your team's very first experience is smooth and delightful. It could be the moment each user decides if they'll be using Webex Meetings in their daily work routines.

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How can you make your team's first encounter awesome?

Host the first Webex meeting yourself, practice up beforehand, go in prepared to wow them by:

- Sharing your screen, application, or file
- Showing a little personality by adding a profile picture
- Drawing on a virtual whiteboard and asking attendees to take turns contributing to it
- Having an attendee make funny distracting noises so you can mute them
- Sending a recording of the meeting to attendees afterward

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Relax: Cisco has the resources you need.

You didn't just purchase the world's leading video conferencing solution, you purchased a relationship with a vendor who cares about your ongoing success.

If you need help with launch and adoption, hit a snag with deployment, or there's a question that our adoption toolkit can't answer, we have the collaboration services you need.

Don't hesitate to use these links now and in the future.

[Cisco Services](#)

[Cisco Help](#)

And remember, your Cisco Sales Representative is a phone call away. Thanks for choosing Cisco Webex.