

Ease licensing complexity with a Cisco DNA Enterprise Agreement (EA)

Manage one contract instead of many

With traditional Enterprise Network software licensing, it can be hard to manage things like usage, refresh cycles and budget with multiple contracts.



With a Cisco DNA EA, life is much simpler.

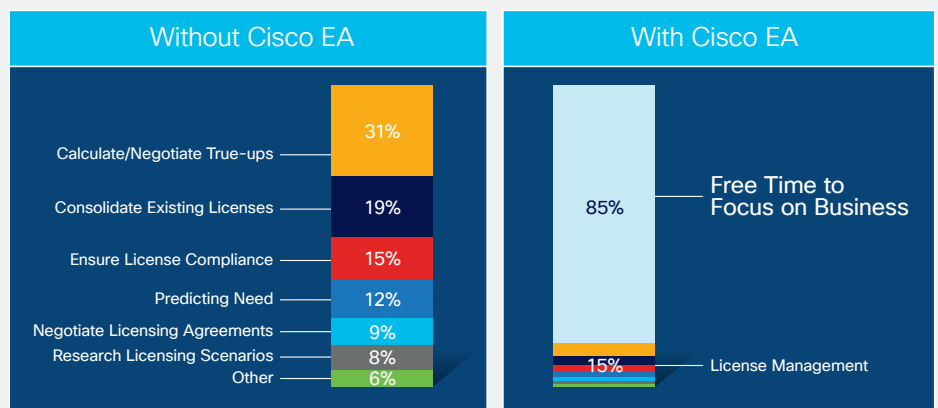
One contract.
One renewal date.
One workspace to manage.



Unified terms and conditions across switching, wireless, and SD-WAN and routing

What **administering** vs. **doing** looks like

Analyst study: EA reduces licensing complexity¹



\$2.4M

Savings over 6 years with a Cisco EA vs. traditional à la carte purchases for an enterprise company with 38,000 clients².

Three suites to choose from



Cisco DNA for SD-WAN & Routing



Cisco DNA for Switching



Cisco DNA for Wireless

Two available subscription tiers



Cisco DNA Advantage



Cisco DNA Premier

Rejuvenate IT departments



As-needed purchasing



When-, where- and how-needed deployment



Automated software updating



Policy enforcement/monitoring across all domains



End-to-end compliance

Easy to buy

- Multi-suite discounts
- Ramp up to enterprise-wide coverage with a one-time purchase adjustment
- Fixed pricing
- Free Cisco DNA Center appliance and free Cisco ISR 1100 routers for qualified deals

Easy to consume

- True Forward: no penalty for growth
- Access to new software capabilities
- On-demand deployment

Easy to manage

- One EA workspace
- Co-termination of software licenses

1. Analyst Study: EA Reduces Customer Licensing Complexity. Source: Cisco.com

2. Analyzing the Economic Benefits of the Cisco Enterprise Agreement, The Enterprise Strategy Group, September 2018

To buy a Cisco DNA enrollment for Cisco EA, contact your Cisco sales representative at <https://www.cisco.com/c/en/us/buy.html>



The bridge to possible