

# NEW ADVANCED WIRELESS INFRASTRUCTURE INVESTMENT OPTION

# cisco

#### **Partner**

Environmental Sustainability
Specialized
IoT Specialized
Select Integrator
Select Provider
Industrial IoT Specialized
Private 5G Specialized



#### THE CHALLENGE

Many businesses today face the increasing complexity of managing their Technology Infrastructure, particularly their wireless networks. Workplaces need wireless more than ever and Implementation can involve significant upfront capital investment in hardware, ongoing maintenance costs. As well as the need to hire and retain highly specialized and skilled staff. For many organizations, this represents a significant distraction from their core business objectives. As workers return to the workplace this is becoming critical.

#### THE SOLUTION

**Genwave Technologies** offers a comprehensive suite of Network as a Service (NaaS) solutions that address these challenges. Our NaaS offerings encompass the entire lifecycle of a wireless network including:

- **Design and Deployment:** Our Engineers expertly design, build, and deploy customized wireless networks tailored to your specific business needs and budget.
- Ongoing Management: Our GenCare Managed Services and Support Program ensures your advanced tech wireless network operates at peak performance. We provide ongoing maintenance, monitoring, and optimization to maximize uptime and keep your network running smoothly.
- Predictable Costs: NaaS transitions capital expenditures into predictable monthly or service-based fees, improving budget predictability and reducing financial risk.

#### THE BENEFITS

- Network as a Service (NaaS) is the ideal solution for clients who prefer not to own and manage their advanced wireless systems, or who want to preserve capital for other strategic projects.
- NaaS offers a hands-off approach, eliminating the hassle of in-house design, build and ongoing support/management.
- Instead of large capital expenditures on hardware and specialized resources, you'll benefit from predictable monthly fees, providing greater budget flexibility, reduced risk, and faster network deployment.

### AT A GLANCE

#### CHALLENGES

 Complexity of developing and managing their wireless technology infrastructure

#### BENEFITS

 Network as a Service (NaaS) is the ideal solution for clients who choose not to invest, own and manage their advanced wireless systems.

## CONCLUSION

**Genwave Technologies** offers a comprehensive and cost-effective NaaS solution, empowering businesses to overcome the complexities of managing their wireless infrastructure.

Organizations are now empowered to leave their wireless concerns behind, knowing they're in expert hands.



