



# Xerox® Laser Cartridges For Non-Xerox Printers

For quality, performance  
and sustainability

xerox®

# Quality, Performance and Sustainability

**Performance matters. Even if you didn't buy a Xerox® printer, look to us for replacement laser cartridges.** Xerox can help you get more value with performance equal to what you expect from your Original Equipment Manufacturer (OEM) cartridge.

You want crisp, sharp images and a number of pages equal to or better than the stated yield of your OEM cartridge. We can do that. You want to minimise downtime and service calls and drive your printer to maximum productivity. We understand.

## Quality

### Engineered to meet OEM standards... and then some.

We invented toner 60 years ago, and then we invented laser cartridges. Our xerographic expertise means that with Xerox® laser cartridges, you can expect great performance from the first print to the last. Developed in our engineering centre dedicated to laser cartridge development, our cartridges equal or exceed the OEM cartridge in image quality and page yield.

We test our cartridges in the same hot and cold conditions that can occur in your office, and we carefully study image quality factors, including color fidelity, halftone and solid fill image uniformity. We measure fine line reproduction, density, banding, ghosting and mottle. We test the toner seal to ensure against leaking on the printed page, and our engineers monitor for health and safety factors, too.

### Triple tested for quality assurance.

To ensure your satisfaction, we constantly monitor the manufacturing quality. First, we print test 100% of cartridges before packaging. Second, we perform monthly life testing at the manufacturing site. Third, our technical engineers test samples from our warehouse inventory.

Rigorous testing and depth of xerographic technology knowledge enable us to put quality into every Xerox laser cartridge - from engineering design to manufacturing to your final output. Our name is on the box and our quality is inside.

In our ever-expanding portfolio, we carry replacement cartridges for the top OEM brands, so you can put Xerox quality into the printers in your office, even if they didn't come from Xerox.



## Performance

### Put Xerox quality into your printer and get the triple benefit of our Total Performance Warranty:

#### OEM quality

Xerox actually invented laser printing and has engineering laboratories dedicated to cartridge and drum product performance. Xerox engineer their cartridges so that the page yield and performance is equal to, or significantly better than the OEM. Xerox won't offer a cartridge if it won't pass our testing - from first print to last, in a variety of stressful environmental conditions.

#### Lifetime guarantee

If there is still toner in your Xerox cartridge, the last page will look as good as the first. If not, Xerox will replace the cartridge to ensure that you are satisfied. It's that easy. No worries.

#### Risk free printing

When you choose a Xerox brand cartridge for your printer, there is no risk to your printer OEM warranty. If our cartridge is responsible for any printer damage, Xerox will pay your repair costs. It's that simple. No risk.

## Sustainability

Xerox invented the printer cartridge and all other OEMs use them today.

Our replacement cartridges keep plastic out of the waste stream. While they contain new and reprocessed components, all critical xerographic parts are 100% new.

Our cartridges feature Xerox specified and approved toner, as well as new photoreceptors, cleaning blades, certified developer roll sleeves and more.

Xerox has a very long history of environmental stewardship. Our replacement cartridges not only save you money, but help to keep waste from landfills. It's the best option for your business and for the environment. When you recycle used cartridges locally, it lowers your carbon footprint. Great news by any calculation.

## Certified to meet your expectations

There are a number of cartridge choices on the market. From OEM to toner refill, there are options for every budget to Xerox, there is only one standard - the printer OEM (Original Equipment Manufacturer). Our goal is to equal the OEM in every way but cost.

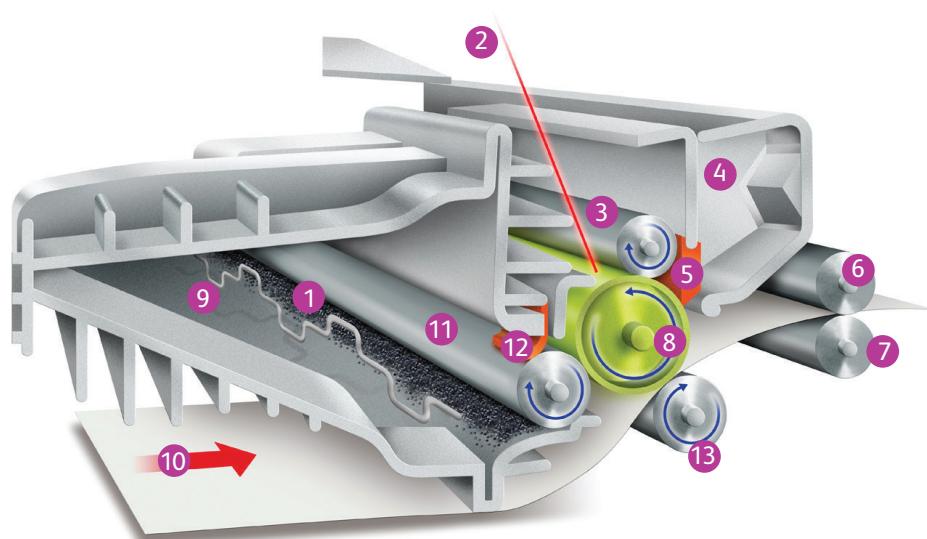
And if we cannot meet OEM quality and performance, we simply don't sell that particular cartridge. Xerox® laser cartridges meet demanding Xerox specifications as well as some pretty tough independent standards...because we want to meet your standards, print after print.

Our production and distribution facilities meet ISO 9001 standards as well as ISO 14001 environmental standards. While we do not carry ISO IEC test standards on our products, we use and meet the test protocols for 19752 (monochrome) and 19798 (color) page yields.

Xerox is committed to intellectual property protection. We respect the intellectual property of your printer manufacturer and diligently work to prevent any patent infringements. You can be confident that Xerox is fully compliant with all the relevant laws and statutes.

## It's what's inside that counts

A typical cartridge



- 1 Toner
- 2 Laser
- 3 Primary Charge Roller (PCR)
- 4 Waste Toner Hopper
- 5 Recovery Blade
- 6 Upper Fuser Roller
- 7 Lower Pressure Roller
- 8 Photoreceptor Drum
- 9 Toner Supply Hopper
- 10 Paper
- 11 Developer Roller
- 12 Doctor Blade
- 13 Transfer Roller

## Contact and support

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