

Chromebooks 101

What is a Chromebook?

An introduction to the computer that's changing education

Chromebooks are lightweight and durable laptops designed for students. They come in a wide range of shapes, sizes, and price points, have batteries that last the whole day, and boot-up in under 10 seconds.



Key differentiators



Simple

- Easiest laptops to set up and manage
- Quickly deploy and oversee 10 to 10,000 devices with a unique cloud-based management console
- Just flip open and start—no ramp up necessary for teachers or students



Affordable

- Starting at \$149, they're accessible to all
- Lowest total cost of ownership of any computer
- 93% faster to deploy and 68% less time to manage



Secure

- Multiple layers of security built-in, so no antivirus software is needed
- 24/7 support directly from Google and regular automatic updates
- Give complete control, so they're perfect for secure testing and assessments



Sharable

- Built from the ground up to be shared
- Students sign in to any device for a totally personalized learning experience with their own classwork, apps, books, and videos
- Students sign out and others sign in—everyone gets secure access



Chromebooks by the numbers

#1 selling device

in U.S. K–12 schools; more Chromebooks are sold than all other devices combined

30,000+

Chromebooks are activated in EDU every school day

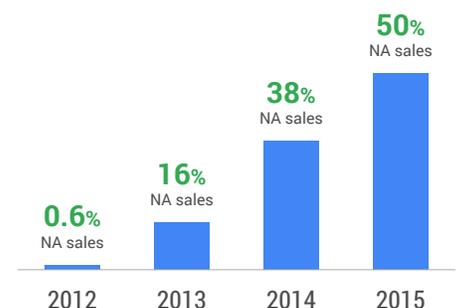
20 million+

students worldwide use Chromebooks

13+ OEMs

Acer, Asus, Dell, HP, Haier, Hisense, Lenovo, LG, Samsung, Toshiba, and more

Global Chromebook sales growth



Chromebooks in action



[Del Mar Union School District, California](#)

Improved writing skills with technology

The quality and quantity of students' written work improved dramatically since introducing Chromebooks.



[Huntsville Independent School District, Texas](#)

Helped close the digital divide

Students can access information anywhere, work flexibly, and become independent self-learners.



[Wilson School District, Pennsylvania](#)

Transformed traditional classrooms

Second graders submit science questions to seventh graders in virtual shared classrooms.

Chrome Device Management

Simple cloud management and 24/7 support for \$30 per device



Admin console

Enroll and manage 10 to 10,000 devices without touching a single one



Lock devices

They can only be used on your domain—even if wiped



Shape user experience

Push apps and extensions to your domain or sets of users



Enforce policies

Google SafeSearch and YouTube Restricted Mode keep kids safe



Administrator tests at scale

Set up devices remotely with kiosk apps for testing

Economic value

Chromebooks vs. alternative devices

61% 3 year lower total cost of ownership



49% lower device cost



74% lower management/support cost



68% reduction in device management time



92% reduction in troubleshooting time



93% reduction in device deployment time



Training and certification

Transform student learning

Give your teachers the tools to orchestrate a successful technology rollout. A suite of resources—including a free Online Training Center, a network of PD partners and trainers, and local Google Educator Groups—help educators at every level.



[Learn more here](#)

