## STOP. COLLABORATE ( isten. )

Trying to connect with **REMOTE TEAMMATES**, deal with **EMAIL HASSLES**, or **MANAGE DOCUMENT VERSIONS** can make for long days and missed deadlines, but research suggests that the right collaboration tools can generate A BOOST IN PRODUCTIVITY EQUAL TO GAINING AN EXTRA DAY EVERY WEEK.

## IF THAT SOUNDS TOO GOOD TO BE TRUE, consider the time and headaches you

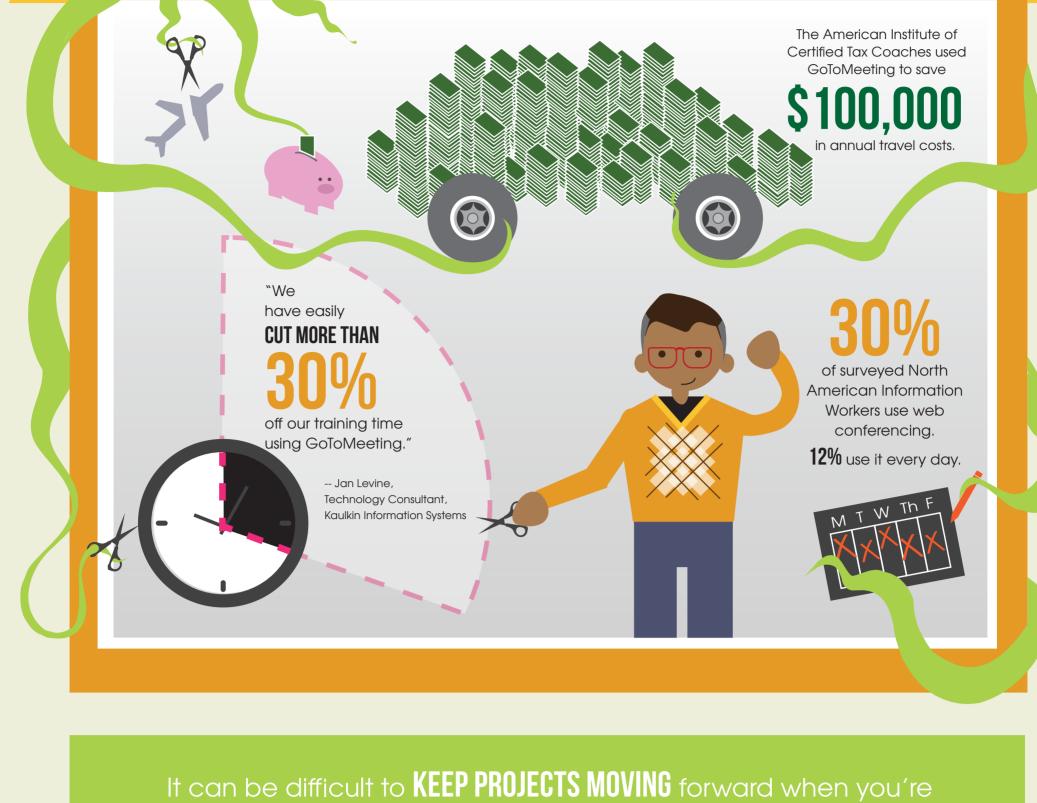
could save just by replacing email attachments and in-person meetings with online file-sharing and video conferencing.

I DID NOT KNOW THAT

When your team is distributed across offices or the globe, it's hard to **DISTRIBUTE PROJECT FILES** or schedule meetings, and face-time is costly and rare. You need a better way to pool your talent.

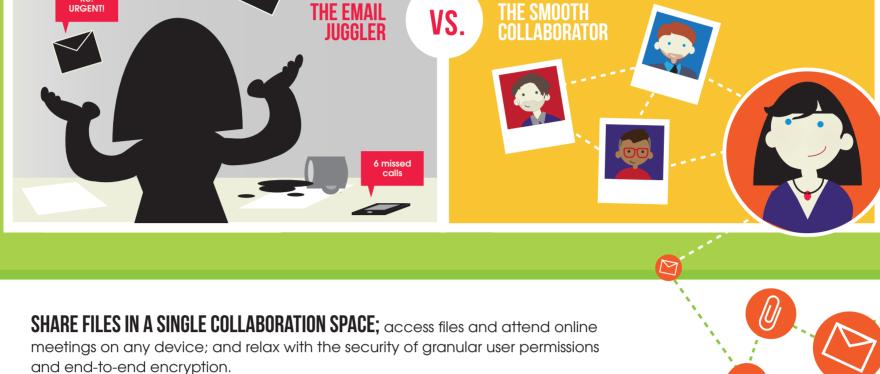


FREE THE TALENT in your organization by providing access to files and web conferences on any device, from your desk, home, or customer's office; work on files with remote colleagues in real time; reduce time and money spent on travel.



replies, unsecured networks, and vulnerable attachments. THE EMAIL THE SMOOTH VS. JUGGLER COLLABORATOR

dealing with countless messages, multiple email addresses, late





VS. HERDER WHISPERER

**THE VERSION** 

CHALLENGES WITH VERSION CONTROL, delayed responses, and blind

follow-ups can keep you up at night and leave projects scattered.

THE COLLABORATION

File download



store and access files on a USB drive or CD



**DELIVER KNOCK-OUT COLLABORATION** by using online file sharing to distribute presentations, recordings, proposals, and other large files. Then follow up via an HD video conference to foster familiarity via face-to-face connections.

DING! DING!

deliver per day.



All that juggling, herding, and fighting may GENERATE A LOT OF HEAT,

but are you just relaying messages and exchanging documents,

instead of building relationships and growing your business?

VS.

A COLLABORATIVE FEAST

COMBINE GOTOMEETING HD VIDEO CONFERENCING WITH SHAREFILE

potential INCREASE IN PRODUCTIVITY from collaboration tools such as real-time video

conferencing and online file sharing.

to make stronger connections, complete projects faster, and

THE PRESSURE

**COOKER** 

accelerate business growth.





growth. WE ARE EXPANDING into Canada and have plans to target Australia. We definitely need remote collaboration for that! GOTOMEETING IS A HUGE GAME CHANGER." — Dan Beres, Executive Vice President, MyCustomerData

"GoToMeeting has immensely helped catapult our business

When you're ready to GIVE YOUR TEAM THE TOOLS IT NEEDS to streamline communication and get more done faster, consider GoToMeeting and ShareFile by Citrix.

LEARN MORE AT WWW.GOTOMEETING.COM

WITH GOTOMEETING AND SHAREFILE, teams can share, access, and track business files

easily on any device and work face to face with anyone, anywhere.

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**SOURCES:** 

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