

EMC DOCUMENTUM PLATFORM

The foundation for enterprise content management

ESSENTIALS

Enhanced Productivity

- Make content collaboration and reuse easier

Reduced Risk

- Utilize a repository of record to protect and secure valuable information assets

Make IT more agile

- Automate deployment, making IT more productive and realize a fast time to value

THE NEED FOR ENTERPRISE CONTENT MANAGEMENT

Organizations of all sizes are grappling with the volume and acceleration of unstructured content. How we manage content, in its many forms—documents, images, videos, blogs, instant messages and forms has never been more challenging. New content types, and new ways of working—increasingly distributed, virtual and remote in addition to increasing regulations can make the task overwhelming. Beyond these challenges however, is the opportunity to leverage unstructured content to transform your business.

The EMC Documentum content management platform is the foundation on which content centric applications and solutions are built—from collaborating on business documents to delivering case based applications to managing highly precise processes in the most regulated business environments. The EMC Documentum Platform provides the foundation for making content collaboration easy, establishing a secure, trusted repository of record built on trust and security while also making IT more productive.

COMPREHENSIVE COLLABORATION

The EMC Documentum Platform provides integrated support for the entire lifecycle of a wide range of content options, not just office documents but CAD files, design templates, rich media, audio, video, IM threads, blog posts, images and whatever comes next. These library services within the EMC Documentum Platform offer control for all data types, defining permissions for users, groups and roles at the data object level. These services not only ensure that users do not overwrite one another's work or make incompatible updates, but offer automatic versioning capabilities for managing and tracking multiple versions of the same content, no matter what its format. Library services create the vital links between disparate data and data types and make information truly useful and more accessible in today's information landscape.

The EMC Documentum platform makes content actionable as it enables user designed business rules, corporate processes and automated workflows that provide comprehensive information lifecycle management within the repository. These workflows coordinate content for review and approval, and then control the compliant publication of content from the repository through multiple customer communication channels, including web, fax, print, and mobile devices.

UNIFIED AND SCALABLE REPOSITORY

Your content must be stored in a way that maximizes IT resource efficiency while not placing limits on its accessibility. This requires a unified repository capable of scaling to the requirements of the virtual enterprise and its increasingly growing demands, while delivering federated policy management required to ensure constant enforcement of governance policies, regardless of location—corporate, branch offices, or in the Cloud.

The unified repository within the Documentum Platform provides this expansion, while eliminating the data silos inherent in legacy systems, automating the categorization and intelligent tagging of any type of information, creating the metadata that makes search and retrieval that much faster.

POWERFUL AND FLEXIBLE SEARCH

Search is essential to today's tech savvy, fluent user. Information must now be found instantly and meaningfully, regardless of time, place, or format in which it was stored.

The EMC Documentum Platform includes EMC Documentum xPlore, its tightly integrated, feature rich search engine. EMC Documentum xPlore delivers a powerful search experience, and is tightly integrated with the EMC Documentum Platform's information policy management capabilities. EMC Documentum xPlore includes powerful features such as query based subscriptions, thesaurus capabilities and automated indexing to empower users for greater information intelligence. The EMC Documentum xPlore search engine combines the high performance of the EMC xDB XML database with the innovative and trusted search capabilities of Apache Lucene.

The result is a significant leap in the performance, scalability, cost of ownership and quality of search through the information landscape of the organization.

TRUSTED, SECURE ENVIRONMENT

The new information landscape presents an unprecedented security challenge. In the past decade, all the applications which required governance were located within the four walls of the organization, and could be easily managed and secured. Just "protecting the perimeter" was a reasonable IT strategy.

No more. The new and more fluid organization, which includes customers, partners, suppliers, advisors and contractors, pushes increasingly more content outside of the firewall along with critical business processes. Organizations must establish consistent policies across their information, independently of location, including content disaggregated in the Cloud and available across multiple devices. Strict governance must be brought to active, or "roving content" as well as content at rest.

The EMC Documentum Platform provides fully integrated and long proven security including object level security, permissions, authentication, authorization and auditing. In addition, the EMC Documentum platform includes strong levels of encryption including compliance with the recognized FIPS standard and 128 bit AES level encryption.

EXTENSIBLE AND INTEROPERABLE

Extensibility and interoperability are essential requirements for the architects of today's organizations, who know all too well of the information silos that have challenged and constrained business transformation.

The EMC Documentum Platform provides broad capabilities to easily incorporate disparate repositories, structured data stores, social and collaborative tools along with enterprise applications, whether behind the firewall or in the Cloud. To achieve this, the EMC Documentum Platform employs open and standard technologies to ease the challenges of integration.

Built on a service oriented architecture, the EMC Documentum Platform allows its users to leverage popular enterprise repositories, applications and collaborative tools such as Microsoft SharePoint, SAP, Oracle and others through immediately available connectors. In addition the EMC Documentum Platform provides integration through standards such as the Content Management Interoperability Service (CMIS), and open SOAP and restful APIs to make custom integrations simple.

AUTOMATED, FAST DEPLOYMENT

Today's IT investments must begin reaping organizational benefits and deliver a fast time to value. Gone are the days where enterprise content management initiatives began with deployments that were measured in weeks. Organizations do not have the capacity and resources to administer lengthy, personnel intensive projects. IT must find ways to become more agile.

The EMC Documentum Platform utilizes an automated deployment technology, the xCelerated Management System, developed in conjunction with VMware. xMS makes the provisioning of the EMC Documentum Platform policy based, resulting in a predictable, consistent approach to deployment that reduces the chance for error and configures the EMC Documentum Platform based on a packaged set of best practices.

The Documentum Platform is also available OnDemand. EMC Documentum OnDemand delivers a hybrid cloud deployment model for enterprise-class applications, designed to help customers accelerate journey to the cloud. This deployment option combines best-in-class technologies from VMware, RSA, and EMC, that increase business agility, saves time and costs, and improves IT efficiency. Customers can be online with system acquisition, installation and setup within hours instead of months.

THE FOUNDATION FOR CONTENT CENTRIC APPLICATIONS

The EMC Documentum Platform delivers a comprehensive foundation for enterprise content management with capabilities for enhanced collaboration, search and information lifecycle management, while supporting today's enterprise requirements for the Cloud, interoperability, trust and security. Organizations choosing the EMC Documentum Platform will realize a fast time to value on their investment as it automates the deployment process to quickly enable usage.

CONTACT US

To learn more about how EMC products, services, and solutions help solve your business and IT challenges contact your local representative or authorized reseller or visit us at www.EMC.com

EMC², EMC, Documentum, and where information lives are registered trademarks or trademarks of EMC Corporation in the United States and other countries. All other trademarks used herein are the property of their respective owners. © Copyright 2012 EMC Corporation. All rights reserved. Published in the USA. 10/12 Data Sheet H2810.3