From Anywhere to Anywhere
How Mobility Is Changing the Way We Work

Thanks to smartphones and tablets, working on the go has become business as usual. In fact, three out of five workers now say they no longer need to be in the office to be productive.¹ But when it comes to maximizing productivity, workers are increasingly looking to their own technology to make work simpler.

BYOD (Bring Your Own Device) is big.

87% of companies provide mobile workers with devices and cover costs.¹

80% of mobile workers will soon be carrying a tablet.²

44% of mobile workers own a tablet today.²

36% send and receive emails
35% surf the web
12% read
7% watch video content
Most frequent use for tablets.³

Tablets are in.

60% of mobile workers would like to print from their mobile devices.

50% of companies indicate that printing is very important to their business.

50% of mobile workers still use their own mobile devices for work.¹

Workers want to print on the go.²

only 1 in 5 mobile workers are actually able to print from their mobile devices.

Admins and managers are trying to get ahead of the mobile printing trend.²

25% of companies are investigating mobile print solutions.

only 5% of companies have actually deployed mobile printing.

App downloads will increase from 30.1 billion to 300 billion by 2016.⁴

Xerox® Mobile Print is an app that makes mobile workers more productive anywhere at any time by enabling them to print from their mobile devices. See how you can make the most of the BYOD trend and bring greater innovation to your organization—visit xerox.com/mobile today.

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² Quocirca, “The Mobile Print Enterprise,” January 2012
⁴ IDC, “Mobile Printing Landscape,” July 2012