

From Anywhere to Anywhere

How Mobility Is Changing the Way We Work

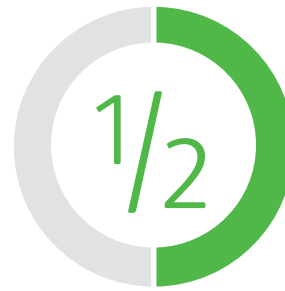
Thanks to smartphones and tablets, working on the go has become business as usual. In fact, three out of five workers now say they no longer need to be in the office to be productive.¹ But when it comes to maximizing productivity, workers are increasingly looking to their own technology to make work simpler.



BYOD (Bring Your Own Device) is big.

87%

of companies provide mobile workers with devices and cover costs.¹



of mobile workers still use their own mobile devices for work.¹

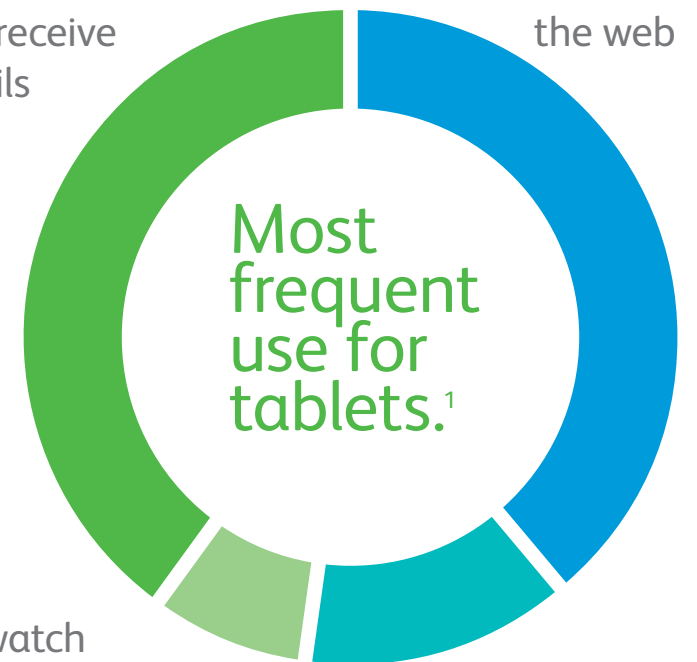
Tablets are in.

44% of mobile workers own a tablet today.²

80% of mobile workers soon will be carrying a tablet.³

36% send and receive emails

35% surf the web



Most frequent use for tablets.¹

7% watch video content

12% read

Workers want to print on the go.²

60%

of mobile workers would like to print from their mobile devices.



50% of companies indicate that printing is very important to their business.



only 1 in 5

mobile workers are actually able to print from their mobile devices.

Admins and managers are trying to get ahead of the mobile printing trend.²

App downloads will increase from 30.1 billion to 300 billion by 2016.⁴

2012 2016



25% of companies are investigating mobile print solutions.



only 5%

of companies have actually deployed mobile printing.



Xerox® Mobile Print is an app that makes mobile workers more productive anywhere at any time by enabling them to print from their mobile devices. See how you can make the most of the BYOD trend and bring greater innovation to your organization—visit xerox.com/mobile today.

¹ <http://mashable.com/2011/08/09/mobile-workers-infographic/>
² Quocirca, "The Mobile Print Enterprise," January 2012
³ <http://www.forbes.com/sites/sap/2012/05/11/average-mobile-worker-carries-3-5-devices-heres-the-downside/>
⁴ IDC, "Mobile Printing Landscape," July 2012