EXECUTIVE BRIEF

STANDARDIZE TO INCREASE STABILITY, RELIABILITY, AND EFFICIENCY FOR LESS

INTRODUCTION
As a strategic partner in your business, you need to respond to growing business demands. Unfortunately, you face several challenges. Your complex IT environment is costly to manage and has a high downtime risk. Most of your resources and budget likely go to maintaining the stability, security, and reliability of your IT systems. Your organization might lack the processes needed to confidently manage support issues, IT transitions, and new application deployments. You need to protect your IT environment from increasing security threats. And, you’re trying to do all of this with a shrinking budget. What resources could you redirect to delivering a competitive advantage if you could be more confident in the stability of your IT foundation?

Red Hat can help. Standardizing on Red Hat® Enterprise Linux® and Red Hat Satellite gives you the stable and proven enterprise platform, simplified and automated operations, and military-grade security you need to maximize uptime, reduce management costs, and quickly respond to business demands.

SIMPLIFY YOUR INFRASTRUCTURE
What if you could more efficiently provision, deploy, and manage new servers and workloads across your datacenter? A standardized operating environment based on Red Hat technologies simplifies your IT infrastructure so you can operate more efficiently for less. By using the same proven, predictable platform throughout your environment, you can unify your IT architecture and strengthen your IT foundation. Plus, with a more consistent foundation, it’s easier to roll out any application, anywhere, at any time across physical, virtual, and cloud environments— as your business requirements dictate. Finally, IT organizations that standardize on Red Hat Enterprise Linux pay an average of 39% lower total operating costs than those that deploy other Linux distributions.\(^2\)

STREAMLINE MANAGEMENT
When you standardize on Red Hat technologies, you can manage your entire IT environment with a single set of tools and processes. A smaller staff can manage a larger environment and more users, so you can redirect resources to meet new business demands for innovation. And, with Red Hat Satellite, you can automate many management tasks to increase response times and IT productivity. In fact, organizations that standardize on Red Hat Enterprise Linux and Red Hat Satellite improve server-to-administrator ratios by 50% on average.\(^2\)

REDUCE DOWNTIME
A consistent IT environment based on Red Hat Enterprise Linux and Red Hat Satellite improves your management practices and reduces operational issues that can result in costly downtime. In fact, IT departments that standardize on Red Hat Enterprise Linux suffer only 20% of the

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downtime of organizations that run other Linux distributions.\(^2\) Plus, with Red Hat’s high-value subscription model and large partner ecosystem, you have access to the right expertise and technical support when you need it.

**Non-standardized environment**

- Operating process A
- Management tool L
- Operating system X
- Management tool M
- Operating system Y
- Operating process B
- Operating system Z
- Operating process C
- Management tool N

**Standardized operating environment**

Figure 1. Simplify your IT infrastructure for more efficient management, better security, and reduced costs.

**ENHANCE SECURITY**

A standardized operating environment based on Red Hat technologies reduces inconsistencies and variations that can lead to security vulnerabilities. Military-grade security certifications help to keep your infrastructure safe, allowing you to isolate applications and underlying data to prevent intrusions from spreading. And, Red Hat fixes 95% of all critical security issues within 24 hours to further help you protect your environment.

**CONCLUSION**

To meet growing business demands, you need to maintain a stable and reliable IT infrastructure while improving IT efficiency and reducing costs. With a standardized operating environment based on Red Hat Enterprise Linux and Red Hat Satellite, you can streamline management, automate operations, reduce downtime, and enhance security, resulting in a more stable and reliable IT foundation. With greater control over your simplified IT environment, and lower operating costs, you can redirect resources to take on new, strategic projects that deliver a competitive business advantage. Plus, Red Hat offers services, training, and support to help your IT organization manage thousands of systems as easily as one system. Contact your Red Hat sales representative today to learn more about standardizing on Red Hat technologies.

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