



## Product Brief

# AT&T conferencing with Cisco® WebEx® solution

### Enterprise Edition

Increase your reach and accelerate your business with a reliable, scalable web conferencing solution that offers a selection of meeting solutions to best suit your business needs. Improve productivity and help reduce costs with the ability to bring geographically dispersed teams together to communicate and collaborate in real time. Today's mobile workers can conduct business almost anytime, anywhere, with the ability to join conferences from a laptop or mobile device. See and hear your colleagues with clarity, consistency, and enterprise-quality delivery.

An audio conferencing leader, AT&T provides a rich array of global audio capabilities, in conjunction with high-definition (HD) video and in-depth WebEx® web conferencing features. Attendees can join conferences smoothly with local, in-country phone numbers in more than 150 countries, improving performance and reliability and helping reduce costs. Accelerate your business growth with a selection of



richly featured meeting solutions that can accommodate your needs for a variety of conferences, including conducting day-to-day meetings, staging online events, delivering staff training, and a support center for subject-matter experts to access desktops remotely and in real time, help troubleshoot problems.

### Cisco WebEx Meeting Center

Bring remote workers, partners, and customers together to review the latest plans. Conduct daily meetings with the ability to present information, share applications, and collaborate on projects in real time. Make WebEx® Meeting Center available to every department and watch productivity soar.

### Cisco WebEx Event Center

Stage online events with all the power and punch of in-person productions at far less cost. Market your products and services by conducting webcasts to generate leads. Train your employees, customers, and channel partners. Hold timely product launches. Inform shareholders of your latest financial results. Use WebEx Event Center to deliver online events for any purpose and keep your audiences coming back for more.

### Cisco WebEx Training Center

Reduce live and on-demand delivery costs with the industry's most interactive online classroom. Promote product adoption by offering your customers easy access to web-based training. Educate your partners and field representatives regularly, so they always have current information. Train global employees to advance their skills or push revenue-generating initiatives to market faster.

### Potential Benefits

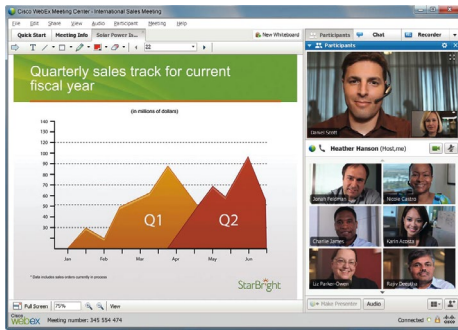
- Mobile device access
- Reduction of travel and overall costs
- Face-to-face meetings with HD video
- Business continuity

### Features

- Voice-over-IP (VoIP)
- Global IP audio
- Share content and video
- Selection of meeting centers



Solution  
Provider



### Cisco WebEx Support Center

Give your support representatives the power to diagnose and fix problems remotely in real time from their PCs. Upload files to install updates or download files for in-depth analysis. Ask subject-matter experts to join calls instantly to help troubleshoot. WebEx Support Center makes it easy, and it will measurably improve your productivity and customer satisfaction.

### Meet Online on Any Device

Mobile meetings: Attend meetings using your iPhone™, Android™, iPad™, Windows Phone®, Blackberry®, or other wireless or third- or fourth-generation (3G or 4G, respectively) mobile phone and tablet devices.

### Enjoy Rich, Interactive Meetings

- File, application, and desktop sharing: Easily collaborate on any project by sharing content in real time
- Video: View the exceptionally crisp and clear HD video of the active speaker with up to 720p screen resolution. See up to seven simultaneous webcam video feeds with voice-activated switching
- Comprehensive multimedia experience: Share video files

### Join Conferences with Clear, Superior Audio Capabilities, Which Include

- Call in and call back to join the conference
- Toll and toll-free phone numbers
- Domestic and international availability
- Active talker: The person speaking is identified with a sound icon and active speaker video

- Conference keep alive: The host can terminate the web conference and leave the audio conference running
- Integrated recording: You can record the web and audio
- Breakout sessions: You can create smaller web and audio sub-conferences

### Host Audio Management Options Include

- Mute or unmute attendees, or mute all attendees
- Invite by phone
- Expel attendees

AT&T Conferencing with Cisco WebEx Meeting Center offers an additional service option, Collaboration Meeting Rooms Cloud (CMR) which combines the simplicity of WebEx meetings with conferencing bridging capabilities to enable an instantly-available video meeting experience. Facilitate faster decision-making by bringing people together in the way that fits their work style, and makes it easier for participants to join from a range of devices, from almost any location. Expand the capacity of meetings from one to hundreds with a pay-as-you-go subscription service that helps you manage expenses and helps reduce meeting-related travel costs. Our global conferencing solutions offer full-featured capabilities which can seamlessly integrate with leading vendor solutions, to deliver enterprise quality, reliability and scalability. We are uniquely positioned to address unique customer needs with our holistic and comprehensive selection of solutions, including two versions of CMR – Cloud and Hybrid.

- Cisco CMR Cloud is a simple-to-use cloud hosted meeting room solution that is offered as an add-on service option to a Cisco WebEx Meeting Center subscription. Quickly enable meetings in the cloud that can scale to support up to 25 standards based video endpoints and up to 500 video enabled WebEx Meeting Center users in a single meeting. Extend meetings to anyone.
- Cisco CMR Hybrid enables customers to quickly extend on-premises Cisco TelePresence videoconferences to include Cisco WebEx Meeting Center users. Cisco CMR Hybrid is offered through

### Why AT&T?

- Full suite of world-class WebEx solutions
- AT&T Global Audio Conferencing integration
- Dedicated AT&T resources supporting our customers during and after service launch or migration
- Unlimited complimentary user training
- Technical support 24 hours a day
- First conferencing provider to partner and resell WebEx solutions
- Hundreds of companies currently using our WebEx solutions

an on-premises infrastructure and a subscription to Cisco WebEx Meeting Center. Cisco CMR Hybrid empowers users to join a meeting from any Cisco Telepresence endpoint, 3rd party standards based video endpoints, soft clients and any WebEx enabled mobile or desktop web client such as Jabber. Enable up to 100 standards based video endpoints and up to 500 video enabled WebEx Meeting Center users to join a single meeting.

### Data Privacy And Security Safeguards Include

WebEx web conferencing offers a variety of security options – from meeting password protection through single sign-on (SSO), end-to-end data encryption, and strict network and data center security to help ensure the highest levels of privacy and data integrity.

### AT&T Conferencing

This feature integrates with the AT&T global converged network, which is deployed around the world for low latency and increased availability and performance. The global network includes security features to and through the network with quality of service (QoS), redundancy, resiliency, and reliability built in. Also included in the network, Integrated Multimedia Services, IMS-based state of the art technology.

### For more information contact your AT&T Solution Provider.

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