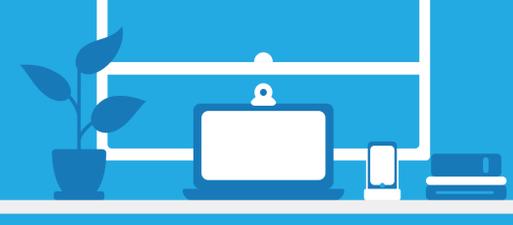


Traditional Workspaces vs.

Secure Digital Workspaces



There was a time when traditional workspaces simplified the ways we worked. But as mobile devices and BYOD became more prevalent, IT began to experience greater complexity, organizations were left open to security risks, and employees wanted a better mobile experience.

Today, digital workspaces have evolved. According to research conducted by Oxford Economics, digital workspaces simplify complexity, streamline management, and ensure employees have the tools they need to work efficiently from anywhere. The result? Organizations are seeing positive outcomes.



66% of executives report that virtual workspace culture and a flexible work mentality allows them to attract and retain superior talent.¹



Experience and Choice

Users are limited to the local devices IT can support

Users have to keep track of their passwords for different apps, devices and networks

Connectivity and resolution are based on bandwidth

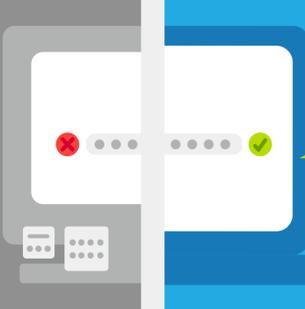
Disparate apps, networking, and device management solutions increase hardware and configuration errors — and costs

Simplified IT means users can start work on one device and seamlessly continue working in the same app on another device

Single sign-on (SSO) provides a continuous experience so users don't have to remember multiple passwords as they move between mobile, virtual, SaaS, and web apps

Resolution comes through in high-def, even running large files or on high-latency networks

An integrated IT platform streamlines app, data, and device management and decreases hardware costs



Security

Controls are inconsistent and fragmented

Data encryption is limited based on device

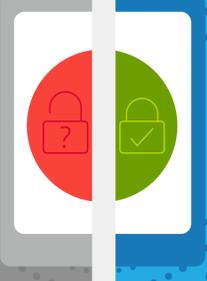
Siloed security approach leaves gaps, increasing risk and cost

Uniform security policies protect data across different platforms

Additional layer of device-agnostic app and data encryption

User-based security analytics help further reduce risks

Holistic approach across devices, apps, data and networks reduces risk and cost



Productivity

Collaboration is slowed by email and file-size

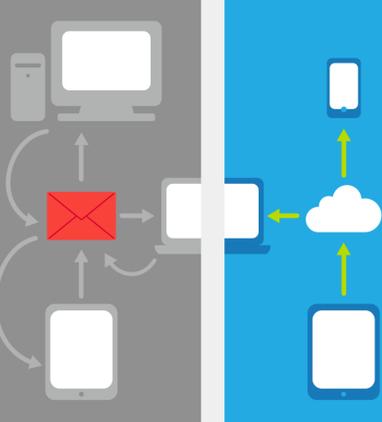
Employees are tethered to the office

Employees are mainly limited to native apps

Easy-to-create workflows streamline collaboration and allow for real-time editing — across locations

Work is done wherever and whenever it needs to be done

Employees can access any app from a unified app store



When asked which technologies have somewhat or significantly improved employee productivity, 61% said “mobile and digital work”.¹



Find out how the secure digital workspace can help your organization work better. Visit us at citrix.com/workspace

Source: 1 https://www.citrix.com/content/dam/citrix/en_us/documents/solution-brief/building-the-digital-workplace.pdf