The case for calling on the cloud

See why IT leaders are upgrading to cloud-based communications.

Cloud-based unified communications systems are making it easier for IT leaders to improve agility, support digital transformation, and provide access to new and emerging features like video-enabled meetings, team collaboration, and contact center in the cloud.

Work smarter with **Webex Calling.**

What are the top motivations to move to the cloud?

Improved agility

- Increased flexibility and scalability
- Decreased IT support
- Faster deployment of new capabilities

Reduced capital costs

- More predictable costs
- Easier allocation of costs by department
- More accurate budgeting

Overall cost savings

- Reduced capital overlay for updates and capabilities
- Lower maintenance and support costs
- No more phone systems

Faster deployment of services

- Frequent service updates
- No IT planning required
- No disruption to end-user services

Added features

- Access to latest features
- Faster access to emerging technologies
- Integration with major cloud apps

Freed-up time for IT

- Reduced IT management
- Greater end-user self-service
- More time for strategic initiatives

What about security? Cloud offers some big advantages.

- Third-party audited professional security practices
- Strict regulatory compliance requirements
- 24/7/365 monitoring by professional staff
- Service-level agreement (SLA) protection for service and compliance certainty
- Security investments by cloud providers

What are your options for transitioning to cloud?

Public cloud

How it works:

Applications hosted over the Internet are served up by a third party. Multiple customers share a multitenant software platform using individual virtual instances.

Who it's good for:

Organizations that aren't invested in existing systems and want rapid access to affordable calling and collaboration hardware, software, and infrastructure.

Private cloud

How it works:

Providers create dedicated customer instances of a single-tenant platform. This may reside on-premises, in an offsite data center, or with a managed private cloud provider.

Who it's good for:

Large enterprises—like banks or hospitals—that have established on-premises systems and worry about loss of control over compliance or security.

Cloud hybrid

How it works:

Enterprise applications for calling, meeting, teams, and contact center are deployed in a mix of on-premises and cloud services.

Who it's good for:

Organizations trying to save money by using existing on-premises systems, apps, and processes but that want to leverage emerging applications through the cloud.

Ready to embrace the cloud? Get started with these simple steps:

1. Carefully audit current utilization and costs.
2. Start with cloud where it adds the greatest business agility.
3. Calculate the business value of using new, innovative cloud services.
4. Determine your best mix of cloud and on-premises.

Whether you choose to integrate cloud technology into your current infrastructure or opt for a complete upgrade to a fully collaborative cloud experience, we can help.

Get smart about cloud migration

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