



## HP TRIM Web Content Management module

Data sheet

The HP TRIM Web Content Management module provides a standards-based authoring and publishing environment for Internet, extranet and intranet sites. You can create, update and manage content for publication without relying on a Webmaster. You can also publish documents and records held in HP TRIM software using dynamic links and lists, and initiate HP TRIM workflows by submitting Web forms.

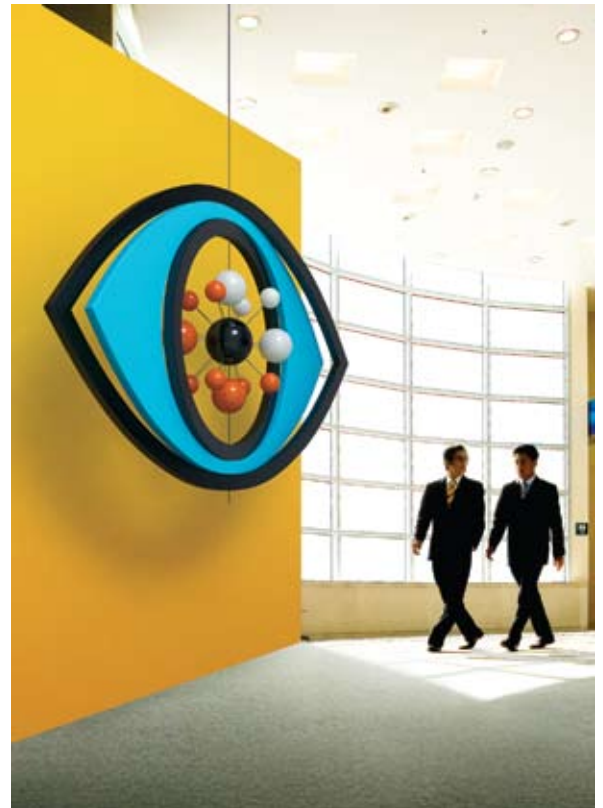
### Increase the value of your Web content

Managing Web content is challenging. Websites are now an integral part of enterprise operations and they experience rapid change as both internal and external content is updated on a daily basis. Complexity and speed require an automated way for effectively managing Web content.

The HP TRIM Web Content Management module manages the content and structure of Websites, including the creation, editing, approval and publication processes, the framework and navigation, distributed authoring, archiving and retrieval – all as an integral part of HP TRIM software for document and records management.

### Deliver dynamic, relevant and more secure Web content

HP TRIM Web Content Management helps you manage your Website as an integral part of your overall information management architecture.



Through tight integration with HP TRIM, HP TRIM Web Content Management lets you manage your Internet, intranet and extranet sites quickly and consistently using a Web browser. This provides a single point of access to information for authorised users, including customers, partners and employees, to deliver content that is highly dynamic, relevant and more secure without the need for specialised Web publishing skills.

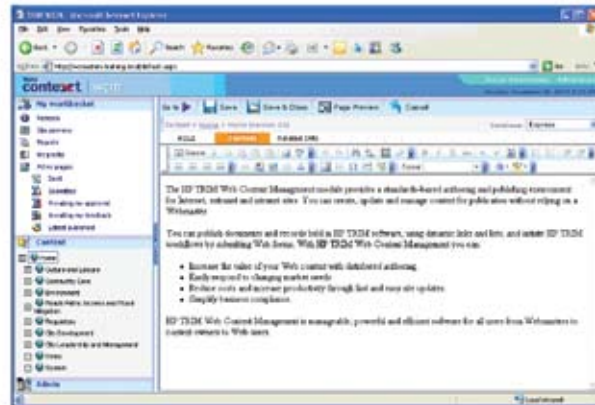
HP TRIM Web Content Management is manageable, powerful and efficient software for all users from Webmasters to content owners to Web users.

### Get fast and easy site administration

Initial site creation is quick and easy using HP TRIM Web Content Management templates that are reusable and support parameter-driven configurations.

## Manage Web content in context

Manage the content and structure of your Websites as part of your document and records management system



You can maintain and enhance your Websites quickly using configurable templates for a consistent look and feel, navigation and workflow.

HP TRIM Web Content Management also provides automated processes for applications, maintenance and the rollout of changes. Forms management is simplified with easy Web-form creation. Form content is submitted directly to and managed by HP TRIM.

The organisation-wide information architecture lets you extend your enterprise compliance policies and security standards to all content, including Web content, helping you apply rigorous information management and privacy controls. With HP TRIM Web Content Management, you get extra security for standards and compliance requirements across multiple levels and roles.

## Archive Web content

HP TRIM Web Content Management supports automatic archiving for e-discovery preparedness, record keeping and Website management. With automatic archiving, you can find, review and prove the authenticity of Website content when needed.

With HP TRIM and HP TRIM Web Content Management, you get two types of archiving:

- **Site archiving:** The ability to schedule regular archiving for your entire Website and store that information in HP TRIM, which then applies your compliance policy management rules to the archived information
- **Page archiving:** The ability to automatically archive pages into HP TRIM when someone creates or updates individual Web pages

## Help your business users create and manage content

With business rules, flexible workflow and approval processes in place, non-technical users can author and publish Web content. Business users can also control both content authoring and dynamic site-menu updates without needing technical skills or significant training.

As a result, you can eliminate traditional Webmaster bottlenecks and reduce the cost of content publishing. Your organisation can also benefit from more frequent, timely and relevant content updates.

Content structures and design are centrally maintained for site reusability. Authors can deploy original content in a variety of different formats, including documents, XML, digital assets and records. You can also maintain corporate style and branding through a controlled graphics library that content authors can use and reuse.

HP TRIM Web Content Management supports distributed content authoring with flexible approval workflow to make Internet, intranet and extranet sites a dynamic, distributed business process while maintaining content integrity.

HP TRIM Web Content Management also includes:

- Full preview and rollback capabilities
- Integration and content sourcing from HP TRIM
- Automated content life-cycle management
- Controlled publishing, ageing and archiving
- Site history retention
- Audit trail tracking through role-based authorisations set up in workflows
- Personalisation with automated content tagging and categorisation

## Support your business processes

HP TRIM Web Content Management provides seamless business processing, as workflows are automatically initiated when users submit Web forms. HP TRIM Web Content Management also provides communication management options for inbound and outbound communications, including on-line forms, workflow routing and outbound e-mail notifications. Automatic notification and escalation help enable timely responses.

## Key features and benefits

### **Increase the value of your Web content with distributed authoring.**

- Improve content accuracy, quality and relevance
- Decrease time to market by eliminating publishing bottlenecks
- Enforce consistent site standards and brands easily
- Reduce business risk from publishing erroneous or out-of-date information

### **Easily respond to changing market needs.**

- Author and review content through a browser interface from anywhere on the Internet, intranet or extranet
- Update your Website quickly and easily with single source updates

### **Reduce costs and increase productivity through fast and easy site updates.**

- Reduce build times and costs through standardised template-based site design and reuse
- Make changes and updates as needed through XML template-based contributions
- Simplify site administration, time and costs through centralised site management
- Eliminate Web mark-up overhead with decentralised publishing

### **Simplify business compliance.**

- Manage Web content in accordance with business rules
- Support e-discovery preparedness, records management and Website management with automatic archiving of the Website
- Capture audit paths and version controls
- Combine changes in real time with the capability to review site content from an earlier date

## HP Services

### **Get the most from your software investment**

With HP, you have access to standards-based, modular, multi-platform software coupled with global services and support for all aspects of your application life-cycle needs. The wide range of HP service options – from on-line self-solve support to proactive mission-critical services – enables you to choose the services that best match your business needs.

For an overview of HP Software Professional Services for HP Information Management software, visit [www.hp.com/go/imservices](http://www.hp.com/go/imservices)

To access technical interactive support, visit Software Support Online at [www.hp.com/managementsoftware/services](http://www.hp.com/managementsoftware/services)

To learn more about HP Software Customer Connection, a one-stop information and learning portal for software products and services, visit [www.hp.com/go/swcustomerconnection](http://www.hp.com/go/swcustomerconnection)

# Part of a complete record and document management solution

HP TRIM is built on more than 25 years of document and records management experience. HP TRIM Web Content Management builds on this solid foundation to seamlessly integrate Web content with your business operations.

With this level of integration, you can increase your organisational effectiveness. HP TRIM Web Content Management preserves your Web content as formal business records. At the same time, and according to security rights, key stakeholders across your organisation and outside your organisation can access this information as required.

## A complete solution

### Comprehensive training

HP provides a comprehensive curriculum of HP Software and IT Service Management courses. These options provide the training you need to realise the full potential of your HP solutions, increase your network optimisation and responsiveness, and achieve better return on your IT investments.

With more than 30 years experience meeting complex education challenges worldwide, HP knows training. This experience, coupled with unique insights into HP Software products, positions HP to deliver the optimum training experience. For more information about these and other educational courses, visit [www.hp.com/software/education](http://www.hp.com/software/education)

### The smartest way to invest in IT

HP Financial Services provides innovative financing and financial asset management programmes to help you cost-effectively acquire, manage and ultimately retire your HP solutions. For more information on these services, contact your HP sales representative, or visit [www.hp.com/go/hpfinancialservices](http://www.hp.com/go/hpfinancialservices)

## Contact information

To find an HP Software sales office or reseller near you, visit [www.managementsoftware.hp.com/buy](http://www.managementsoftware.hp.com/buy)

## For more information

For more information on HP TRIM documentation, evaluation software and QuickSpecs, please visit HP TRIM Web site: [www.hp.com/go/hptrim](http://www.hp.com/go/hptrim)

For details on best practices, insight from industry experts and blogs, visit HP Information Management Digital Hub: [www.hp.com/go/imhub/trim](http://www.hp.com/go/imhub/trim)



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