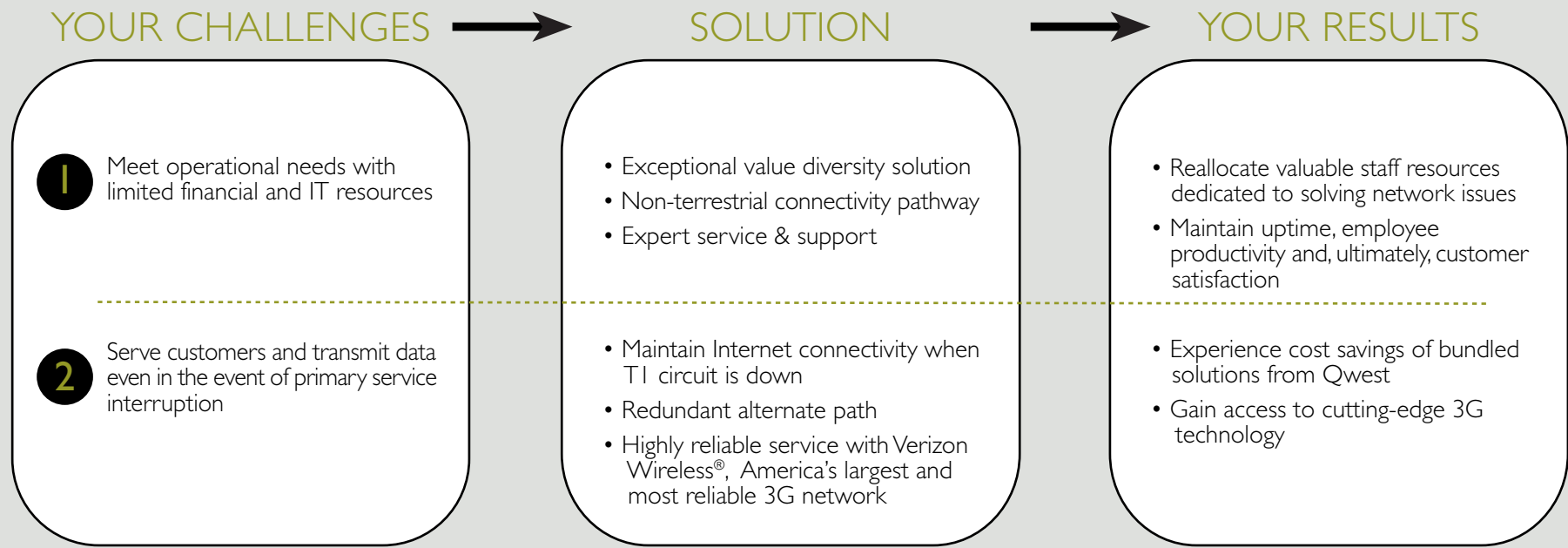# QWEST iQ™ WIRELESS BACKUP

OVERVIEW

In the event of service interruption, why be dependent on similar technology for your backup? Using 3G technology as your wireless backup can help your business never miss a beat. As an Authorized Agent of Verizon Wireless®, Qwest engineered its Qwest iQ Wireless Backup to switch from the interrupted service to Mobile Broadband service over the Verizon Wireless network, continuing reliable transmission of your company data.

YOUR CHALLENGES ➡ SOLUTION ➡ YOUR RESULTS

1 Meet operational needs with limited financial and IT resources

- Exceptional value diversity solution
- Non-terrestrial connectivity pathway
- Expert service & support

- Reallocate valuable staff resources dedicated to solving network issues
- Maintain uptime, employee productivity and, ultimately, customer satisfaction

2 Serve customers and transmit data even in the event of primary service interruption

- Maintain Internet connectivity when T1 circuit is down
- Redundant alternate path
- Highly reliable service with Verizon Wireless®, America's largest and most reliable 3G network

- Experience cost savings of bundled solutions from Qwest
- Gain access to cutting-edge 3G technology

A GROWING NEED FOR DIVERSE PATH BUSINESS CONTINUATION

- The geographically dispersed nature of enterprise supply chains makes many enterprises increasingly vulnerable to disruptive events in locations far distant from their bases of operations. ("*Top-Five Issues and Research Agenda: The Business Continuity Manager*". Gartner. March 26, 2008.)

- 24/7 service delivery, globalization and increasing operational risk are expanding the scope of business continuity management beyond its roots in the IT department. ("*Business Continuity Management Defined*". Gartner. July 23, 2008.)

- Gartner estimates that 97 percent of business based communications are via email, yet 29 percent of companies have no contingency plans in place and are forced to resort to private email and phone, or go home when email is down. (http://www.continuitycentral.com/news04116.html)

verizonwireless
Authorized Agent

Qwest *BUSINESS*

America's most reliable wireless network claim based on fewest aggregate blocked & dropped connections; see verizonwireless.com/bestnetwork for details.

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