Citrix solutions for healthcare

Enable secure mobility. Improve efficiency. Empower patient-centered care.

Healthcare organizations need to adapt quickly to changing regulations, business models and management systems. Clinicians need to be able to access their apps and patient information on any device, anywhere to deliver optimal care. Patients need a more seamless experience across locations and specializations. IT needs to address these diverse needs while reducing costs.

Citrix transforms healthcare IT with anywhere, any device access to the resources clinicians and staff depend on—improving care and increasing operational efficiency while ensuring patient privacy and compliance.
Healthcare is going mobile. Doctors already carry tablets on their rounds, then finish paperwork at home on a personal computer—but that’s only the beginning. Now they want complete, secure access on any device to all the apps they rely on. Nurses need to be able to log in to any station quickly and easily with a seamless, consistent desktop environment and session everywhere they go. Both clinicians and business administrators need secure access to real-time information in any scenario. As patients move among private practices, hospitals, clinics and long-term care facilities, the practitioners they see need to be able to share their electronic health records (EHRs) to deliver true patient-centered care.

It’s a powerful new vision for healthcare—if you’ve got the tools to make it work. That means being able to deliver any clinical app to any device on any network while securing protected health information (PHI) and sensitive data. Meanwhile, you need to address the challenges posed by rising costs, declining reimbursements and complex regulations. That’s not an easy feat.

Citrix® healthcare solutions help organizations embrace mobile workstyles and cloud services to improve both patient care and organizational performance. Complemented with broad partnerships and proven expertise, our solutions help you to:

• **Enable clinician mobility** through seamless, secure access to critical Windows, mobile, web, SaaS and custom applications, as well as file sharing services and collaboration tools, on their own device of choice

• **Achieve operational efficiencies** and accelerate time-to-value for acquisitions and healthcare consolidation by delivering IT as a cloud service

• **Ensure privacy of personal health information** and protect sensitive data wherever, however and by whomever it is accessed

• **Empower patient-centered care** and improve outcomes across locations and specializations through mobility, telemedicine and social collaboration

Citrix healthcare solutions transform healthcare IT through enterprise mobility management, desktop and application virtualization, data sharing, social collaboration, remote support and cloud networking.
Enterprise mobility management powered by Citrix XenMobile

Citrix empowers clinicians and healthcare workers with one-click access to all their mobile, web and Windows apps and data on any personal or corporate device. Productivity apps seamlessly integrate for a great user experience. Practitioners can view patient data and test results, submit prescriptions and initiate billing from anywhere. Executives can access real-time business intelligence. Patients can use mobile apps to manage chronic diseases. IT maintains end-to-end security and compliance.

Desktop and application virtualization powered by Citrix XenDesktop and Citrix XenApp

Clinicians gain real-time access to information, apps and desktops with a high-definition experience on any device. Healthcare organizations can simplify operations and reduce costs by centrally managing, patching and updating desktop images and apps. Data remains within the datacenter, protected through encryption, secure remote access, event logging and multi-factor authentication.

Data sharing powered by Citrix ShareFile

People can easily and securely share data, including large medical image and video files, with clinicians, staff and patients inside or outside the organization. Integration with workflow tools and automatic sync help people get more done, more easily. IT can store specific data in the cloud or on-premise to meet compliance requirements.

Social collaboration powered by Citrix GoToMeeting and Citrix Podio

Practitioners can collaborate and deliver care from anywhere through HIPAA-compliant online meetings and high-definition video conferencing. Social networking connects patients and communities of care. Online training accelerates new initiatives like EHR while reducing travel costs.

Remote support powered by Citrix GoToAssist

IT can centrally support people and technologies in any location to ensure uptime for PCs, Macs, mobile devices, servers and networks across the organization.

Cloud networking powered by Citrix CloudGateway and Citrix NetScaler

IT can optimize, secure and control the delivery of healthcare apps, cloud services, virtual desktops and mobile services. A unified management framework provides load balancing, global traffic management, security, data scaling, app visibility and desktop delivery. Access control, auditing and reporting help IT manage compliance, information governance and data protection.
Broad partnerships extend your healthcare IT transformation

Citrix partnerships with leading healthcare software providers let you enhance the capabilities of your Citrix solution while leveraging additional value from your existing investments.

About Citrix

Citrix (NASDAQ:CTXS) is the company transforming how people, businesses and IT work and collaborate in the cloud era. With market-leading cloud, collaboration, networking and virtualization technologies, Citrix powers mobile workstyles and cloud services, making complex enterprise IT simpler and more accessible for 260,000 enterprises. Citrix touches 75 percent of Internet users each day and partners with more than 10,000 companies in 100 countries. Annual revenue in 2011 was $2.21 billion. Learn more at www.citrix.com.

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