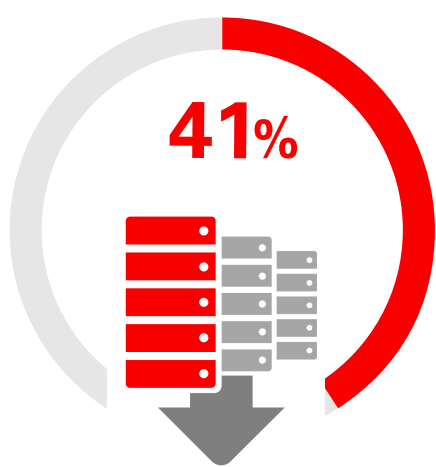# Oracle Engineered Systems:

A Smart Choice
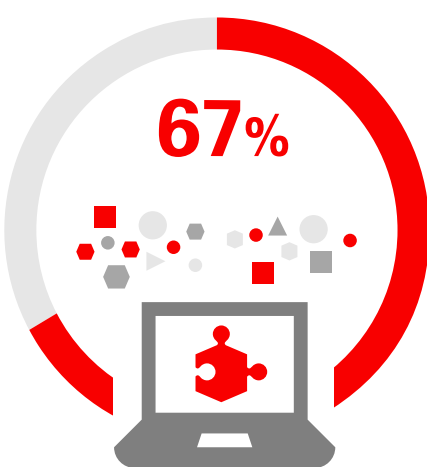
THE MODERN IT CHALLENGE

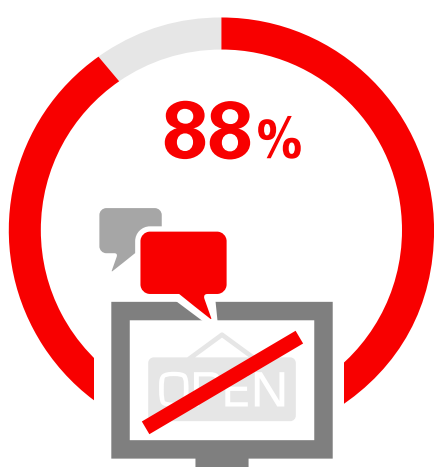**IT has become increasingly complex and costly**

41%

Downtime in data centers costs **41% more** than it did **4 years ago**[1]

Enterprises face huge pressure to innovate and transform their businesses

67%

67% of survey respondents believe better access to real-time, business-critical data would help them meet evolving needs[2]

Complex infrastructures can impact customer experience—which can have serious consequences

88%

88% of online consumers are less likely to return to a site after a bad experience[3]

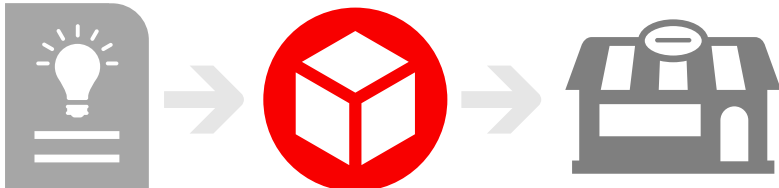## ENTERPRISES TURN TO INTEGRATED SYSTEMS

Organizations seeking performance, flexibility, and low pricing need a modern IT environment, with options for both core infrastructure needs and workload-optimized machines.

THE ADVANTAGES ARE CLEAR

Aggressive use of highly converged infrastructure deployments can reduce application infrastructure costs by about **50%**[4]

Organizations can expect to experience a significant reduction in time-to-market with integrated systems

With simplified management and streamlined deployments and upgrades, more time can be allocated to innovative projects

WHY ORACLE?

Oracle is the only, single-source integrated systems vendor that engineers and supports its systems up and down the entire stack, so you can:

Simplify IT and redirect resources to drive innovation

Using Oracle Exalogic and Oracle Exadata, Emdeon simplified its IT infrastructure and projects so that it will achieve ROI within two years

Get extreme performance and availability

Canon experienced breakthrough performance with Oracle engineered systems, reducing event processing from a half-second to 50 milliseconds, and improving throughput by 4x

Run your data center more economically with low pricing

With Oracle solutions, Yuanta Securities slashed hardware costs by 70%, saved licensing costs, simplified system management, and improved staff productivity by 90%

Scale to meet your growing needs with greater flexibility

Portic Barcelona is set for future expansion, using Oracle SuperCluster to process up to 26,000 service requests per hour and 500 messages per minute

Gartner has positioned Oracle as a leader in the 2014 Magic Quadrant for Integrated Systems[5]

CONCLUSION

Oracle has shipped more than 10,000 engineered systems to organizations all over the globe, and works with them to help cut costs, simplify IT, and drive innovation.

Find out more

1 Accenture Digitally Disrupted to Digital Disruptor PDF
2 Gatepoint Research
3 ManageEngine.com http://www.manageengine.com/products/applications_manager/end-user-experience-measurement.html
4 David Floyer, Wikibon article, "Duplicating Public Clouds for Oracle DBAs."
5 Gartner Magic Quadrant for Integrated Systems, Andrew Butler, George J. Weiss, Philip Dawson, June 2014.
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